

2016 Q3 Earnings Presentation

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Energy continues to drive the growth in combined non-bank EBITDA



•• Net Sales

MILLION TL			NSOLIDATI % Change	ON ADJUST 9M 2015		MBINED) % Change
TOTAL	11.988	12.714	6%	35.174	39.600	13%
BANK	4.751	5.512	16%	13.649	16.388	20%
NON-BANK	7.237	7.201	0%	21.525	23.212	8%
ENERGY	2.923	3.065	5%	8.603	9.265	8%
CEMENT	662	647	-2%	1.936	1.969	2%
RETAIL	1.925	1.844	-4%	4.953	5.655	14%
RETAIL-Adjusted for comparison*	1.760	1.700	-3%	4.788	5.164	8%
INSURANCE	416	480	15%	1.429	1.598	12%
INDUSTRIALS	1.273	1.141	-10%	3.666	3.803	4%
OTHER	39	24	-37%	938	921	-2%

Low commodity prices and focus on profitable segments



EBITDA (Excluding Non Operational Items)

	TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)							
MILLION TL	Q3 2015	Q3 2016	% Change	9M 2015	9M 2016	% Change		
TOTAL	1.910	2.670	40%	5.804	7.762	34%		
BANK	991	1.693	71%	3.064	4.743	55%		
NON-BANK	919	978	6%	2.740	3.020	10%		
ENERGY	319	524	64%	1.220	1.628	33%		
CEMENT	211	215	2%	601	599	0%		
RETAIL	58	-15	-126%	116	-34	-129%		
RETAIL-Adjusted for comparison*	58	0	-100%	116	15	-87%		
INSURANCE	69	48	-31%	127	148	17%		
INDUSTRIALS	266	219	-18%	697	717	3%		
OTHER**	-4	-13	-197%	-22	-38	-77%		

* Excluding the effects of transactions of Kiler acquisition

** Major portion is Holding dividend; also includes other unlisted companies.

Energy driving non-bank operational profitability in Q3



Net income (Excluding Non Operational Items)

MILLION TL	Q3 2015	Q3 2016	% Change	9M 2015	9M 2016	% Change
CONSOLIDATED NET INCOME*	475	677	43%	1.456	2.006	38%
BANK	303	531	75%	937	1.488	59%
NON-BANK	172	146	-15%	519	519	0%
ENERGY	-60	-13	79%	9	89	865%
ENERGY-Adjusted for comparison**	-65	-14	78%	31	122	288%
CEMENT	62	63	2%	178	174	-3%
RETAIL	-14	-53	-267%	-37	-151	-306%
RETAIL-Adjusted for comparison**	-5	-36	-694%	-27	-90	-229%
INSURANCE	21	16	-22%	49	51	4%
INDUSTRIALS	101	110	9%	272	342	26%
OTHER	62	22	-65%	48	14	-70%
NON BANK CONSOLIDATED NET INCOME- Adjusted for comparison**	176	161	-8%	551	613	11%
**Consolidated Net Income Adjusted for Comparis	on - Exclu	ding the ef	ffect of Kile	r acquisitio	n and Ene	rjisa

**Consolidated Net Income Adjusted for Comparison - Excluding the effect of Kiler acquisition and Energisa Tufanbeyli tax incentive

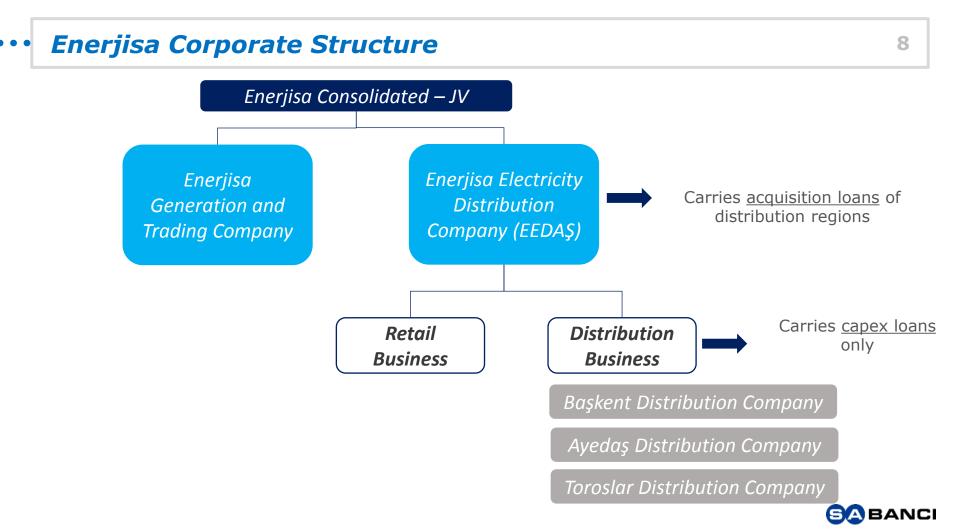
Challenging consumer environment balanced with successful/efficient regulated businesses

*** Excluding non-operational items.

*** Consolidated figures exclude non-operational items and includes adjustments for comparison purposes



•• Segment Assessment - Energy	7
Current Assessment	Factors to Watch
Distribution – <i>Continued investments in the grid</i>	– Expansion of Regulated Asset Base
Retail - Low electricity prices increasing operational profitability in the unregulated segment - Large industrials switching to bilateral agreements from the regulated tariff	- Unregulated volume growth
 Generation Tufanbeyli lignite plant operational: Benefit from higher prices in TETAŞ purchasing program for lignite plants Natural gas price reduction Dispatch opportunities for hydro plants on the renewable tariff 	 Operational profitability of Tufanbeyli Potential capacity payment to natural gas plants Hydrology outlook
Financing – Successful management of FX exposure with forward contracts – Tufanbeyli FX position impacting P&L	– Proactive FX risk management



••• Energy Segment

	BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)				
MILLION TL	Q3 2015	Q3 2016	% Change		
SALES	2.923	3.065	5%		
EBITDA*	319	524	64%		
NET INCOME*	-119	-26	79%		
NET INCOME** - Adjusted for comparison	-131	-29	78%		
EBITDA* MARGIN	10,9%	17,1%			
MILLION TL	9M 2015	9M 2016	% Change		
SALES	8.603	9.265	8%		
EBITDA*	1.220	1.628	33%		
NET INCOME*	18	178	865%		
NET INCOME** - Adjusted for comparison	63	244	288%		
EBITDA* MARGIN	14,2%	17,6%			

•••• *Excludes non-operational one off items.

**Tax Incentive regarding Tufanbeyli Lignite Plant is recalculated based on the changes in economic assumptions; the incentive itself is not treated as a one-off item in the financials; • excluded only for comparison purposes

All three businesses contribute to the 64% increase in operational profitability



••• Energy – Enerjisa Electricity Distribution Company (EEDAŞ) 10

MILLION TL	Q3'15	Q3'16	% Change	9M'15	9M'16	% Change
Net sales	2.559	2.438	-5%	7.787	7.487	-4%
Gross margin (%)**	15,8%	25,1%	9,3pp	15,3%	23,6%	8,3pp
Operational Expenses**	-239	-264	-11%	-584	-741	-27%
Other income/(expense)	5	5	5%	13	5	-62%
EBITDA*	171	368	115%	589	993	69%
EBITDA* margin (%)	6,7%	15,1%	8,4pp	7,6%	13,3%	5,7pp
Depreciation	-53	-54	-1%	-158	-161	-2%
Operational Fx and Interest Income/(expense)	23	12	-49%	47	41	-14%
Interest and other financial	-153	-181	-18%	-381	-503	-32%
FX income/(expense)	-23	-14	39%	-37	-17	54%
Net income*	-38	97	355%	30	264	776%

* Excluding non operational items ** Excludes depreciation

Years of operational efficiency efforts bearing fruit



•• Energy – EEDAŞ Balance Sheet and Cash Flows

MILLION TL	2015 YE	2016 9M	% Change
Cash	152	157	3%
Trade Receivables	1.811	1.761	-3%
Financial Assets	3.021	3.694	22%
Fixed Assets	5.373	5.226	-3%
Other Assets*	4.092	4.143	1%
TOTAL ASSETS	14.449	14.982	4%
Bank Borrowings	5.710	6.224	9%
Trade Payables	951	717	-25%
Other Liabilities**	3.454	3.413	-1%
TOTAL LIABILITIES	10.115	10.354	2%
TOTAL EQUITY	4.334	4.628	7%
TOTAL LIABILITIES AND EQUITY	14.449	14.982	4%

9M 2015	9M 2016	% Change
112	152	36%
659	1.261	91%
-638	-958	-50%
21	303	1365%
-16	-298	-1763%
116	157	36%
	112 659 -638 21 -16	659 1.261 -638 -958 21 303 -16 -298

- Financial assets (RAB) and borrowings increases on the back of continuous investments to the grid
- Loans mostly in TL and with fixed rates
- Step jump in EBITDA contributes to the free cash flow: 91% increase in cash flow through operations in 9M'16



* Mainly consists of goodwill, income accruals and deposits paid..

** Consists of deposits and guarantees received, deferred income, provisions for legal claims and employment benefits.

••• Energy – Distribution Business

MILLION TL	Q3 2015	Q3 2016	% Change
SALES	612	792	30%
EBITDA*	104	281	169%
EBITDA* MARGIN	17,0%	35,4%	
MILLION TL	9M 2015	9M 2016	% Change
MILLION TL SALES	9M 2015 1.746	9M 2016 2.378	% Change 36%

* Excluding non operational items

Increasing Regulatory Asset Base and new tariff boosting profitability



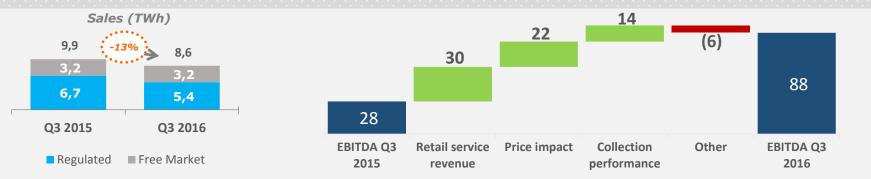


••• Energy – Retail Business

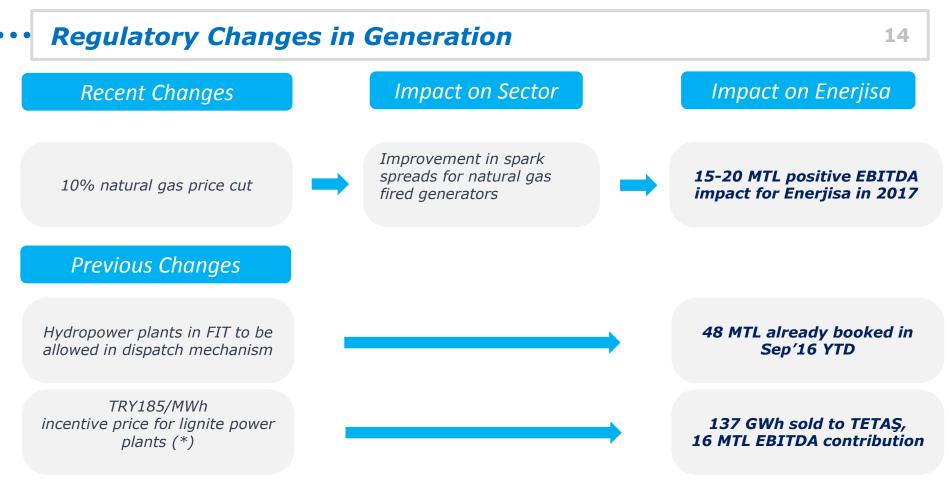
MILLION TL SALES	Q3 2015 2.626	Q3 2016 2.403	% Change -8%
EBITDA*	28	88	212%
EBITDA* MARGIN	1,1%	3,7%	
MILLION TL	9M 2015	9M 2016	% Change
MILLION TL SALES	9M 2015 7.955	9M 2016 7.329	% Change -8%

* Excluding non operational items

Robust performance in EBITDA on the back of successful pricing



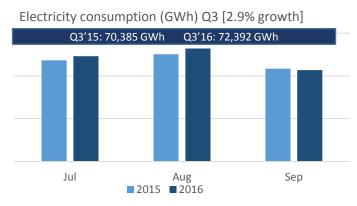




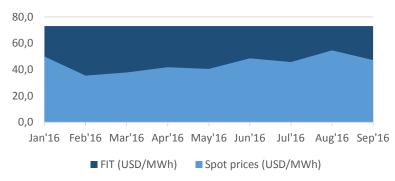
* Set only for 2016 and only for 6 TWh. For 2017, 185 TL/MWh announced for 18 TWh



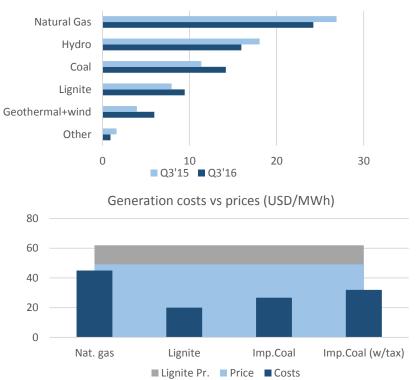
•• Generation Sector Drivers in Q3



Spot prices vs Feed-in-tariff (USD/MWh)







10% natural gas price cut have improved spark spreads



••• Generation – Tufanbeyli Lignite Plant



August 10 - September	30
Installed capacity (MWh)	450
Generation (GWh)	188
Tetaş Sales Volume (GWh)	137
EBITDA (MTL)	20

First two units are operational since August 10, 2016 and the last unit since **September 15, 2016**

As of September 2016, **73% of electricity** generated sold to **TETAŞ** with a price of **185TL/MWh**

In Q4, **more than 150 MTL liquidated damages** will be collected from contractor due to delays in the construction resulting in lost EBITDA



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••• Energy – Generation Business P&L

MILLION TL	Q3'15	Q3'16	% Change	9M'15	9M'16	% Change
Net sales	915	925	1%	2.376	2.735	15%
Gross margin (%)	18%	22%	4,2pp	29%	26%	-2,7pp
EBITDA*	149	163	9%	636	637	0%
EBITDA* margin (%)	16%	18%	1,3pp	27%	23%	-3,5pp
Depreciation	-59	-87	-47%	-172	-206	-19%
Interest and other financial income/(expense)	-60	-71	-19%	-180	-187	-4%
FX income/(expense)	-134	-143	-7%	-205	-256	-25%
Net income*	-71	-117	-64%	16	-85	-632%
NET INCOME** - Adjusted for comparison	-83	-120	-44%	60	-20	-132%

* Excluding non operational items ** Tufanbeyli tax incentive excluded for comparison purposes // Gross Margin excludes depreciation

Major investments completed; new plants increase EBITDA but suppress net income



•• Energy – Generation Business Balance Sheet and Cash Flows 18

MILLION TL	2015 YE	2016 9M	% Change
Cash	96	48	-50%
Trade Receivables	474	415	-13%
Fixed Assets	10.765	11.040	3%
Other Assets*	1.330	1.238	-7%
TOTAL ASSETS	12.667	12.741	1%
Bank Borrowings	6.622	6.701	1%
Trade Payables	591	686	16%
Other Liabilities**	354	334	-6%
TOTAL LIABILITIES	7.567	7.721	2%
TOTAL EQUITY	5.099	5.020	-2%
TOTAL LIABILITIES AND EQUITY	12.667	12.741	1%
	9M 2015	5 9M 2016	% Change
Cash the beginning of the year	77	96	26%
Net cash provided by operating activities	686	903	32%
Net cash used in investing activities	-602	-503	16%
Free cash flow	84	400	378%
Net cash (used in)/provided by financing activities	70	-448	-736%
Cash at the end of year	231	48	-79%

* Other assets consist VAT, transmission line receivables and other receivables and work advances.

** Other liabilities consist hedges, expense accruals related to WUR, legal case and personnel .



Sep'14 Dec'14 Mar'15 Jun'15 Sep'15 Dec'15 Mar'16 Jun'16 Sep'16

Major projects complete as of Q3'16: Capex going down significantly EUR dominated loan balance Debt/(Debt+Equity): 57% Significant improvement in the free cash flow on the back of strong operational cash generation



Segment Assessment - Cement

Cement

Current Assessment

Factors to Watch

- Strong base effect continues to suppress growth in local market
- Challenges continue in export markets
- Sabanci cement plants are located in high demand areas and prices remain resilient
- Petrocoke and coal prices increased significantly in Q3
- Çimsa's Afyon expansion will be completed in Q4 2016

- Petrocoke and coal prices
- Speed up in nuclear power plant constructions
- Positive impact of lower mortgage rates on residential cement consumption
- Ongoing urban transformation projects



··· Cement

	ADJUSTMENTS (COMBINED)				
MILLION TL	Q3 2015	Q3 2016	% Change		
SALES	662	647	-2%		
EBITDA*	211	215	2%		
NET INCOME*	138	138	0%		
EBITDA* MARGIN	31,9%	33,3%			
MILLION TL	9M 2015	9M 2016	% Change		
SALES	1.936	1.969	2%		
EBITDA*	601	599	0%		
NET INCOME*	392	383	-2%		
EBITDA* MARGIN	31,1%	30,4%			

Operational profitability improved thanks to higher share of value added products in sales mix

BEFORE CONSOLIDATION



Segment Assessment - Retail

Current Assessment

Factors to Watch

Retail

- Most critical items on the agenda of both food and technology retail completed during Q3:
 - Store network optimization
 - Inventory clean up
- High receptivity for new smart phones continues to have positive impact on turnover but dilutes margin

- Consumer sentiment outlook
- LfL growth in the sector
- Results of management action plan in food retail on operational profitability
- Deleveraging in food retail through realization of value in real estate portfolio
- Potential impact of change in installment regulations in technology retail



Retail

	BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)		
MILLION TL	Q3 2015	Q3 2016	% Change
SALES	1.925	1.844	-4%
EBITDA*	58	-15	-126%
NET INCOME*	-29	-100	-243%
EBITDA* MARGIN	3,0%	-0,8%	
	-	-	
MILLION TL	9M 2015	9M 2016	% Change
SALES	4.953	5.655	14%
EBITDA*	116	-34	-129%
EBITDA** - Adjusted for comparison	116	15	-87%
NET INCOME*	-70	-287	-311%
NET INCOME** - Adjusted for comparison	-50	-166	-230%
EBITDA* MARGIN	2,3%	-0,6%	

*Excludes non operational items ** Excludes non operational items and Kiler acquisition effect

Clean up completed, worst is over



· · · Carrefoursa

	BEFOR		ATION	Number of Car	refoursa Stores
		TMENTS (COI			
MILLION TL	Q3 2015	Q3 2016	% Change	751	679
SALES	1.111	1.153	4%	34	<u>55</u>
EBITDA*	34	-5	-115%	717	646
NET INCOME*	-29	-72	-148%		040
EBITDA* MARGIN	3,1%	-0,4%			
	,	4		9M 2015	9M 2016
MILLION TL	9M 2015	9M 2016	% Change		
SALES	2.751	3.386	23%	 Superm 	
EBITDA*	74	-37	-151%	Hyperm	arket
EBITDA** - Adjusted for comparison	74	12	-84%		
NET INCOME*	-48	-225	-373%		
NET INCOME**- Adjusted for comparison	-28	-104	-271%	Net Sales A 635	rea (k sqm)
EBITDA* MARGIN	2,7%	-1,1%			586
	,	1		193	187
				442	398
*Excludes non operational items ** Excludes non operational items and Kiler acquisition effect					
······································				9M 2015	9M 2016

On track to deliver up to 2%, possibly 3% EBITDA margin in Q4



Carrefoursa – Progress of Action Plan

Maintaining earlier wins

- Reduced stockouts: Achieved 100% availability in top 100 SKUs
- Right sizing costs: Sales per FTE has considerably continues to improve compared to January 2016, unit energy costs per sqm reduced

In progress

- Pricing actions: Planning phase of project for private label and geographical pricing model complete; implementation to be launched in Q4.
- Significant refurbishment in hypers and former Kiler stores to improve and standardize customer experience
- Multi-format sales organization has been split between hypers and supers to focus on specific formats.
- Just in time inventory (slim stock) management project to be completed and launched.

To Focus on

- Real estate portfolio opportunities
- Stock losses: High in former Kiler stores; provisions booked for low turnover inventories, loss ratio should improve in Q4.

Further progress in line with our priorities



Segment Assessment - Insurance

Insurance

Current Assessment

Factors to Watch

- Technical profit remained positive excluding MTPL claims
- Pension business continues to achieve high growth in premium generation and maintains #1 position in market
- Protection premiums growth reached 28% y/y, driving up IFRS net profit

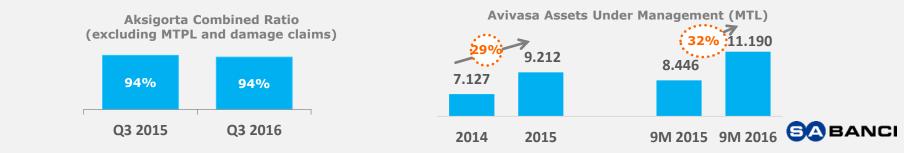
- MTPL product outlook with the new vendor regulator website
- Participant growth with auto enrollment
- Health insurance with regulatory change for pension companies
- Technical profitability in life protection and personal accident



••• Insurance

	BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)				
MILLION TL	Q3 2015	Q3 2016	% Change		
SALES	416	480	15%		
EBITDA	69	48	-31%		
NET INCOME	54	43	-21%		
MILLION TI	014 004 5	011 0010			
MILLION TL	9M 2015	9M 2016	% Change		
SALES	9М 2015 1.429	9M 2016 1.598	% Change 12%		

EBITDA drop in Q3 attributable to MTPL claims and lower life and personal accident segment profitability



Segment Assessment - Industrials

Industrials

Current Assessment

Factors to Watch

- Limited volume growth in local tire market
- Strong demand in export markets
- Volume growth in tobacco business
- Lower than projected commodity prices

- Volume growth in replacement market in tires
- Pace of growth in export markets
- Turkish Lira and other EM currencies
- Raw material prices



••• Industrials

BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)

MILLION TL	Q3 2015	Q3 2016	% Change
SALES	1.273	1.141	-10%
EBITDA*	266	219	-18%
NET INCOME*	155	129	-17%
EBITDA* MARGIN	20,9%	19,2%	

MILLION TL	9M 2015	9M 2016	% Change
SALES	3.666	3.803	4%
EBITDA*	697	717	3%
NET INCOME*	410	461	12%
EBITDA* MARGIN	19,0%	18,9%	

*Excludes non operational items

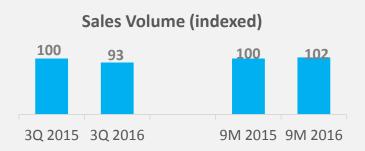
Strong performance in export markets limited by relatively lower local demand



•• Kordsa Global

	STANDALONE FINANCIALS			
MILLION TL	Q3 2015	Q3 2016	% Change	
SALES	457	443	-3%	
EBITDA	72	61	-15%	
NET INCOME*	27	26	-4%	
EBITDA MARGIN	15,7%	13,7%		
	-		-2	
MILLION TL	9M 2015	9M 2016	% Change	
MILLION TL SALES	9M 2015 1.285	9M 2016 1.403	% Change 9%	
SALES	1.285	1.403	9%	

On track operational efficiency despite strong base effect suppressing EBITDA growth





•• Philsa

MILLION TL	Q3 2015	Q3 2016	% Change
SALES	4.610	5.747	25%
NET INCOME	50	94	89%
MILLION TL	9M 2015	9M 2016	% Change
SALES NET INCOME	11.981 135	14.509 211	21% 56%

Turkey Key Market Data	Nine Months Year-to-Date		
		(Change
	2016	2015 9	% / p.p.
Total Turkey Cigarette Market (billion units)	79,4	75,0	6,0%
PMSA Sales Quantity (billion units)	37,6	35,4	6,0%
PMSA Cigarette Market Share in Turkey			
Marlboro	10,2%	9,3%	0,9
Parliament	11,6%	11,7%	-0,1
Lark	7,5%	7,5%	-
Others	14,9%	15%	-0,1
Total	44,2%	43,5%	0,7

Source: PMI Global 2016 Q3 earnings release

Source: PMI Global 2016 Q3 earnings release

Philsa maintains its strong market share in tobacco market



••• FX Position

CONSOLIDATED NET FX POSITION (excl. Bank) M€	DEC 31, 2015	SEP 30, 2016	OCT 31, 2016
ENERGY*	-124	-544	-248
INDUSTRIALS	2	-39	
CEMENT	-1	16	
RETAIL	-4	0	
HOLDING	115	180	
INSURANCE & OTHER	13	1	
TOTAL CONSOLIDATED FX POSITION AFFECTING PL	1	-386	-86

*Capitalized borrowings of Energy segment amounting to 82 MEUR and the other FX assets/liabilities that do not create FX gain/loss are excluded Holding Only Cash Position is 1.014 MTL

Completion of major projects in Energy temporarily elevated short FX position which has narrowed down afterwards



•• 2016 GUIDANCE

		2016 Previous Growth Guidance	2016 Current Growth Guidance
SABANCI HOLDING	SALES	10-15%	5-10%
COMBINED NON-BANK *	EBITDA	20-30%	20-30%
INDUSTRIALS*	SALES	10-20%	5-10%
INDUSTRIALS	EBITDA	5-10%	0-5%
ENEDCY*	SALES	5-10%	5-10%
ENERGY*	EBITDA	45-55%	55-60%

Increasing operational profitability guidance in energy

* One off items and Other segment excluded







Non-Operational and Non-Recurring Items

	Q3 2015	Q3 2016	9M 2015	9M 2016
NET INCOME EXCLUDING NON OPERATIONAL & NON RECURRING ITEMS	475	677	1.456	2.006
Gain on sales of Sasa shares	0	0	108	0
Gain on sales of Akbank visa shares	0	0	0	66
Fine from Ministry of Customs and Trade	0	-35	0	-35
Enerjisa gain on asset sale	0	0	52	0
Carrefoursa gain on asset sale;SAP transition;litigation resolution;restructuring	-2	-47	55	-104
Teknosa restructuring expenses	0	-57	0	-66
Temsa gain on asset sale	0	0	5	0
Other	-6	8	8	22
NET INCOME	468	537	1.686	1.890

NET INCOME EXCLUDING NON OPERATIONAL & NON				
RECURRING ITEMS -	479	693	1.488	2.100
Adjusted for Comparison*				

* Consolidated figures exclude non operational items and adjusted for comparison purposes

