

2015 Second Quarter Earnings Presentation

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Expectations

	2015 (E)	
GDP Growth, (%)	2.5	
Increase in CPI(%)	7.5-8.0	
CA Deficit/GDP, (%)	5.7	

Moderate growth expectations sustained in 2015



•• 2015 - Recent Developments

Energy

- Continued normalization of hydrology
 - Effective management of debt/ fx via forward contracts

• Kordsa free float increased to 29%.

• SASA divestment completed.

Retail

- Acquisition of Kiler and local chains
- Merger of Carrefoursa «CARFA» and «CARFB» shares into «CRFSA»



•• Non-Operational and Non-Recurring Items

	Q2 2014	Q2 2015	H1 2014	H1 2015
NET INCOME EXCLUDING NON OPERATIONAL & NON RECURRING ITEMS	535	453	932	981
Gain on Share Sale of SASA	0	108	0	108
Carrefoursa gain on asset sale; SAP transition; litigation resolution	0	1	2	57
Enerjisa gain on asset sale	0	0	0	52
Yünsa gain on asset sale	10	0	10	0
Temsa gain on asset sale; litigation resolution and share sale Temsa Cons. Eqp	9	0	14	5
Other	4	7	20	14
NET INCOME	559	570	979	1.218
NET INCOME EXCLUDING NON OPERATIONAL & NON RECURRING ITEMS - Adjusted for Comparison*	496	488	885	1.009

*Consolidated Net Income Adjusted for Comparison - Excluding the effect of SASA transaction and Enerjisa Tufanbeyli tax incentive. Tax Incentive regarding Tufanbeyli Lignite Plant is recalculated based on the changes in economic assumptions; the incentive itself is not treated as one off item in the financials; excluded only for comparison purposes.

Gain on share sale of SASA is the major one-off

Net income figures excluding non-operational or non-recurring items discussed in the presentation



Net Sales

	TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)					MBINED)
MILLION TL	Q2 2014	Q2 2015	% Change	H1 2014	H1 2015	% Change
TOTAL	11.081	11.407	3%	21.975	23.229	6%
BANK	4.530	4.640	2%	8.362	8.898	6%
NON-BANK	6.551	6.767	3%	13.613	14.331	5%
ENERGY	2.615	2.641	1%	5.251	5.680	8%
CEMENT	697	740	6%	1.247	1.274	2%
RETAIL	1.476	1.584	7%	2.855	3.029	6%
INSURANCE	550	499	-9%	1.083	1.013	-7%
INDUSTRIALS	1.184	1.279	8%	2.483	2.436	-2%
INDUSTRIALS-Adjusted for comparison*	1.141	1.279	12%	2.343	2.436	4%
OTHER	29	22	-23%	693	899	30%

Despite challenging economic conditions, top line sustained.

* Line by line consolidation of Temsa Construction Equipment excluding the effects of transactions for both companies



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• **EBITDA** (Excluding Non Operational Items)

MILLION TL	Q2 2014	Q2 2015	% Change	H1 2014	H1 2015	% Change
TOTAL	1.850	1.984	7%	4.095	4.725	15%
BANK	1.179	1.000	-15%	2.075	2.073	0%
NON-BANK	670	984	47%	2.020	2.652	31%
ENERGY	218	449	107%	458	901	97%
CEMENT	210	251	20%	352	390	11%
RETAIL	42	24	-44%	80	58	-28%
INSURANCE	17	32	86%	73	58	-21%
INDUSTRIALS	190	248	30%	444	440	-1%
INDUSTRIALS-Adjusted for comparison*	188	248	32%	436	440	1%
OTHER	-6	-19	N.M	613	805	31%

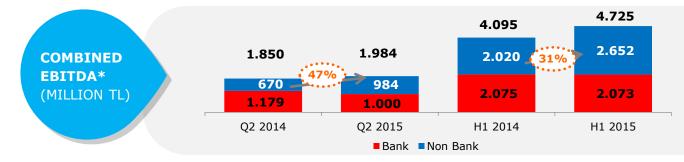
Take off in operational profitability in Energy in Q2 and H1 2015

* Line by line consolidation of Temsa Construction Equipment excluding the effects of transactions for both companies

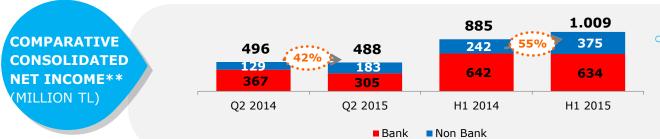


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••• Results Snapshot



- Strong operating performance of Energy, both in generation and distribution
- Strong growth delivered in all nonbank segments excluding retail



- Key drivers of bottom line
 - Despite more challenging financing environment, nonbank bottom line surged due to effective FX risk management

*Total before consolidation (combined).

** Consolidated figures exclude non operational items and adjusted for comparison purposes



Non-bank Results- Q2 2015

MILLION TL	Q2 2014	Q2 2015	% Change	H1 2014	H1 2015	% Change
CONSOLIDATED NET INCOME*	168	148	-12%	290	347	20%
ENERGY	24	-23	N.M	-12	69	N.M
CEMENT	58	75	30%	96	116	21%
RETAIL	-6	-18	N.M	-9	-23	N.M
INSURANCE	10	16	62%	34	28	-16%
INDUSTRIALS	91	93	2%	210	171	-19%
INDUSTRIALS-Adjusted for comparison**	84	93	11%	195	171	-12%
OTHER	-8	5	N.M	-29	-14	N.M

*Consolidated Net Income Adjusted for Comparison - Excluding the effect of SASA transaction and Energisa Tufanbeyli tax incentive

CONSOLIDATED NET INCOME-	120	102	420/	242	275	EE0/
Adjusted for comparison**	129	105	42%	242	3/3	55%

• * Excluding non operational items.

** Consolidated figures exclude non operational items and includes adjustments for comparison purposes

Strong bottom line growth in Cement and Insurance in Q2 2015



Segment Assessment

	Current Assessment	Critical to Watch
Energy	– FX and Interest Rate Volatility	- FX and Interest Rate Volatility
Generation	 Forward prices indicate lower than 2014 levels Reservoir levels are decent, hydro generation continue to be prominent 	 Use of renewable tariff (YEKDEM)
Distribution	 Improvement in Allowed Theft & Loss Rate 	 Distribution tariff reset
Retail	– Improved collection efforts	 Eligibility of customers to free market conditions Reflection of renewable surcharge to customers Impact of collection success would be lower
		SA BANCI

··· Energy

	TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)			CONTRIBUTION TO CONSOLIDATED FINANCIALS		
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change
SALES	2.615	2.641	1%	-	-	N.M
EBITDA*	218	449	107%	24	-23	N.M
NET INCOME*	48	-47	N.M	24	-23	N.M
NET INCOME* - Adjusted for comparison	-15	23	N.M	-8	12	N.M
EBITDA MARGIN	8,3%	17,0%				
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	5.251	5.680	8%	-	-	N.M
EBITDA*	458	901	97%	-12	69	N.M
NET INCOME*	-24	138	N.M	-12	69	N.M
NET INCOME* - Adjusted for comparison	-88	194	N.M	-44	97	N.M
EBITDA MARGIN	8,7%	15,9%				

*Excludes non operational one off items. Also, Tax Incentive regarding Tufanbeyli Lignite Plant is recalculated based on the changes in economic assumptions; the incentive itself is not treated as one off item in the financials; excluded only for comparison purposes

EBITDA profitability soared in generation and distribution



•• Energy – Renewable Energy Support Mechanism

Renewable Energy Support Mechanism in Turkish Electricity Pricing Market : YEKDEM



Feed in tariffs for plants using the renewable resources:

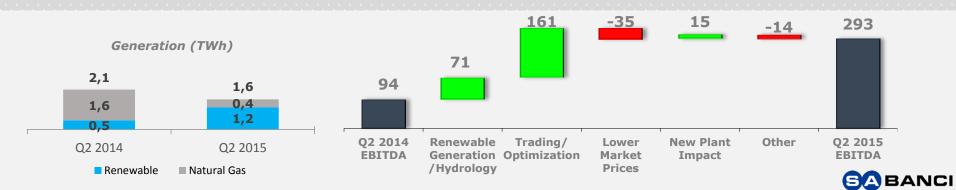
- The capacity utilizing the Feed-in-Tariff in Energisa Generation is currently 265 MW (2016 E: 1,501 MW 100% of renewable portfolio).
- > The difference between YEKDEM price and spot price are **allocated** to the **market participants** as a **cost** :
 - > The cost allocated to **Enerjisa Retail Company** for the first half of 2015 was approximately **61** MTL.



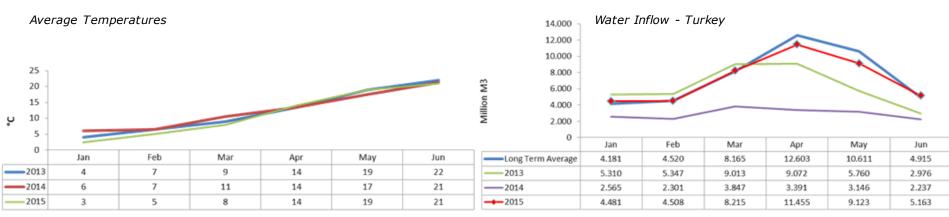
••• Energy – Generation Business

MILLION TL	Q2 2014	Q2 2015	% Change
SALES	776	771	-1%
EBITDA	94	293	211%
EBITDA MARGIN	12,1%	38,0%	
MILLION TL	H1 2014	H1 2015	% Change
SALES	1.447	1.462	1%
EBITDA*	221	485	119%
EBITDA MARGIN	15,3%	33,2%	

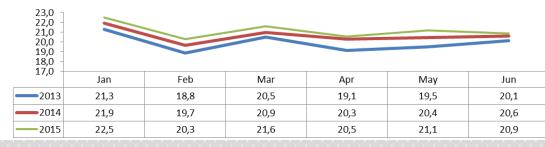
Profitability sustained despite low market prices thanks to optimization and renewable generation

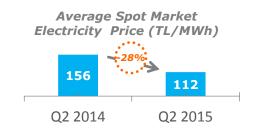


•• Enerjisa



Demand (TWh)









••• Energy – Distribution Business

MILLION TL	Q2 2014	Q2 2015	% Change
SALES	466	567	22%
EBITDA*	69	136	98%
EBITDA MARGIN	14,7%	24,0%	
MILLION TL	H1 2014	H1 2015	% Change
SALES	963	1.134	18%
EBITDA*	145	251	73%
EBITDA MARGIN	15,0%	22,1%	
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Normalization of Toroslar Allowed Theft and Loss rate helped margins to recover



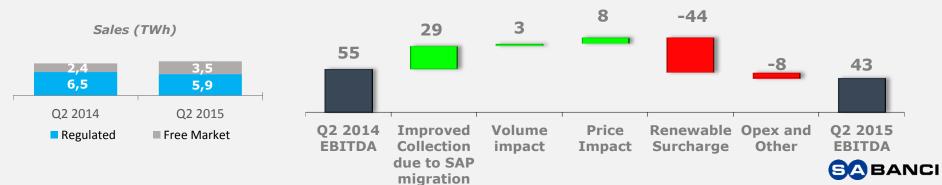


••• Energy – Retail Business

MILLION TL	Q2 2014	Q2 2015	% Change
SALES	2.204	2.456	11%
EBITDA	55	43	-22%
EBITDA MARGIN	2,5%	1,7%	
MILLION TL	H1 2014	H1 2015	% Change
SALES	4.539	5.329	17%
EBITDA	94	167	78%
EBITDA MARGIN	2,1%	3,1%	

YEKDEM* costs supressed profitability in Q2 in spite of improved collections

*Renewable Energy Support Mechanism in Turkish Electricity Pricing Market



•• Enerjisa Balance Sheet

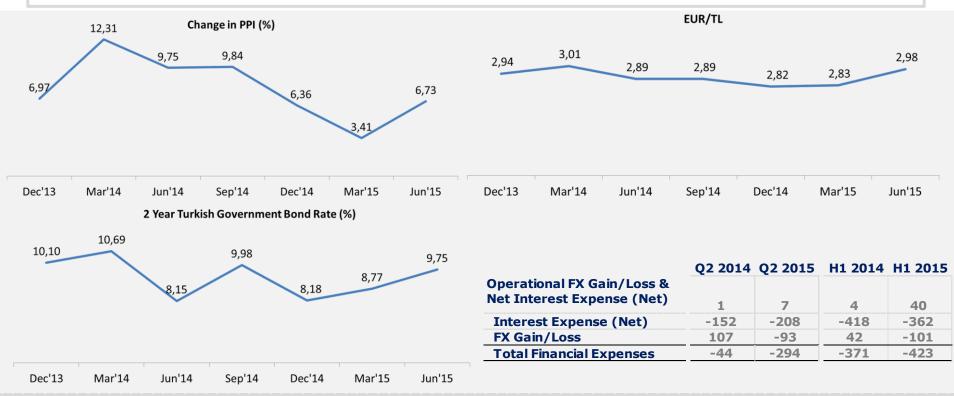
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MILLION TL	2014 YE	2015 H1	% Change
Cash	209	1.108	431%
Trade Receivables	1.753	2.017	15%
Other Current Assets	1.049	720	-31%
TOTAL CURRENT ASSETS	3.011	3.845	28%
Fixed Assets	15.620	16.247	4%
Other Non Current Assets	5.645	6.008	6%
TOTAL NONCURRENT ASSETS	21.265	22.256	5%
TOTAL ASSETS	24.276	26.101	8%
Short Term Bank Borrowings	1.595	1.800	13%
Trade Payables	1.209	1.448	20%
Other Current Liabilities*	2.019	1.901	-6%
TOTAL CURRENT LIABILITIES	4.823	5.148	7%
Long Term Bank Borrowings	7.429	8.729	17%
Other Non Current Liabilities*	3.595	3.491	-3%
TOTAL NON CURRENT LIABILITIES	11.024	12.220	11%
TOTAL EQUITY	8.429	8.733	4%
TOTAL LIABILITIES AND EQUITY	24.276	26.101	8%

* Includes, in total 2,3 bn TL debt to Privatization Authority



•• ENERJİSA Financing Cost Drivers



FX and interest rates rebounded in Q2. Energisa proactively managed its financing costs through forward transactions and refinancing



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•• Enerjisa Leverage

	Enerjisa Loans*					
	Original C	Total TL				
Million	TL	EUR	Equivalent			
Generation	674	2.025	6.713			
Distribution	5.849	86	6.106			
Total	6.523 2.111		12.819			
	Original C	urrency	Total TL			
Million	TL	EUR	Equivalent			
Fixed	3.607	950	6.440			
Floating	774	1.161	4.237			
PPI Indexed	2.142	-	2.142			
Total	6.523	2.111	12.819			

Cash	1.108
Net Debt	11.711

* Enerjisa loans' principals only

Improved Debt/EBITDA, FX position diminished



Segment Assessment

	Current Assessment	Critical to Watch
Cement	 Stable volume Lower cost driven by low freight cost 	 Construction permits Start-up / Pace of infrastructure projects Availability/Cost of funding i.e. interest rates



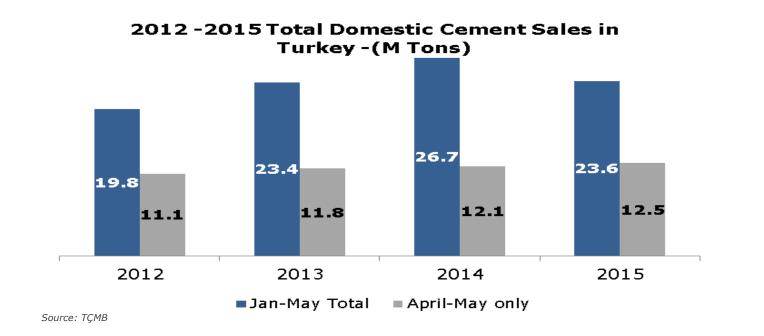
··· Cement

		TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)			CONTRIBUTION TO CONSOLIDATED FINANCIALS		
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change	
SALES	697	740	6%	310	329	6%	
EBITDA	210	251	20%	123	154	25%	
NET INCOME	129	171	32%	58	75	30%	
EBITDA MARGIN	30,1%	33,9%					
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change	
SALES	1.247	1.274	2%	535	564	5%	
EBITDA	352	390	11%	202	235	17%	
NET INCOME	215	253	18%	96	116	21%	
EBITDA MARGIN	28,2%	30,6%					

Strong operational and bottom line profitability



··· Cement



2015 was off to a slow start in, but Q2 quantities were strong



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Segment Assessment

	Current Assessment	Critical to Watch
Retail	 Subdued consumer spending especially in discretionary items (excluding automotive) 	Consumer spendingIntegration of Kiler acquisition





	TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)			CONTRIBUTION TO CONSOLIDATED FINANCIALS		
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change
SALES	1.476	1.584	7%	1.474	1.583	7%
EBITDA*	42	24	-44%	42	24	-44%
NET INCOME*	-11	-33	N.M	-6	-18	N.M
EBITDA MARGIN	2,9%	1,5%				
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	2.855	3.029	6%	2.851	3.026	6%
EBITDA*	80	58	-28%	80	58	-28%
NET INCOME*	-14	-41	N.M	-9	-23	N.M
EBITDA MARGIN	2,8%	1,9%				

*Excludes non operational items

Soft consumer sentiment affected top line growth and profitability



•• Carrefoursa

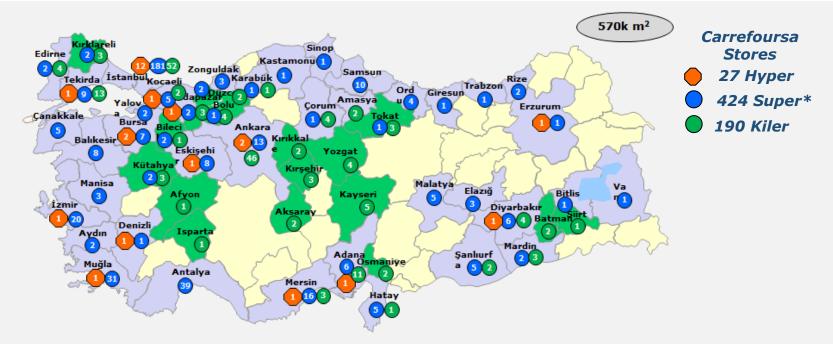
		ORE CONSO MENTS (CO			TON TO CONS	OLIDATED
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change
SALES	768	861	12%	768	861	12%
EBITDA*	32	13	-60%	32	13	-60%
NET INCOME*	0	-22	N.M	0	-11	N.M
EBITDA MARGIN	4,2%	1,5%				
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	1.466	1.640	12%	1.466	1.640	12%
EBITDA*	57	39	-31%	57	39	-31%
NET INCOME*	0	-18	N.M	0	-9	N.M
EBITDA MARGIN	3,9%	2,4%				

*Excludes non operational items

Top line growth continues, profitability affected by sluggish consumer sentiment



••• Carrefoursa – Potential Synergies Through Kiler acquisition 26



- Complementary store locations: Kiler stores concentrated in Central Turkey, especially Ankara
- Common warehouses
- Economies of scale through centralized purchasing
- Higher availability of merchandise in Kiler stores



Segment Assessment

	Current Assessment	Critical to Watch
Insurance	 Sustained high growth in pension Low loan growth driving bancassurance 	 Loan growth Claims Management Implementation of new commission scheme in pension Cost Productivity



•• Insurance

	TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)			CONTRIBUTION TO CONSOLIDATE FINANCIALS		
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change
SALES	550	499	-9%	0	0	N.M
EBITDA	17	32	86%	10	16	62%
NET INCOME	18	42	128%	10	16	62%
EBITDA MARGIN	3,1%	6,4%				
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	1.083	1.013	-7%	0	0	N.M
EBITDA*	73	58	-21%	34	28	-16%
NET INCOME*	76	70	-7%	34	28	-16%
EBITDA MARGIN	6,8%	5,7%				

*Excludes non operational items

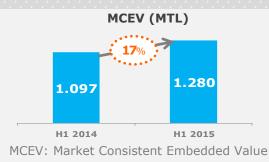
Operationally strong quarter for both non-life and life & pension businesses

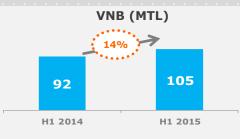


•• Avivasa

		TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)			CONTRIBUTION TO CONSOLIDATED FINANCIALS		
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change	
SALES	75	70	-6%	-	-	N.M	
EBITDA	24	21	-10%	13	11	-12%	
NET INCOME	26	27	6%	13	11	-12%	
EBITDA MARGIN	31,7%	30,4%					
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change	
SALES	132	128	-3%	-	-	N.M	
EBITDA*	35	46	34%	23	23	-1%	
NET INCOME*	47	56	20%	23	23	-1%	
EBITDA MARGIN	26,1%	36,1%					
*Excludes non operational items							

Strong growth and profitability in pensions offsets slowdown in life insurance

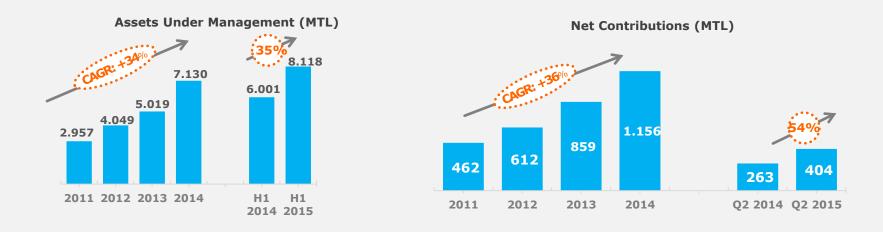




VNB: Value of New Business



•• Avivasa - Key Metrics in Pension



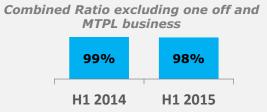
Robust growth in pensions maintained



•• Aksigorta

	TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)			CONTRIBUTION TO CONSOLIDATED FINANCIALS			
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change	
SALES	475	429	-10%	-	-	N.M	
EBITDA	-7	11	N.M	- 3	5	N.M	
NET INCOME	-7	14	N.M	- 3	5	N.M	
EBITDA MARGIN	-1,4%	2,5%					
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change	
SALES	951	885	-7%	-	-	N.M	
EBITDA	39	12	-69%	10	5	-51%	
NET INCOME	29	14	-51%	10	5	-51%	
EBITDA MARGIN	4,1%	1,3%					

Normalization of claims in Q2 boosting profitability





Segment Assessment

	Current Assessment	Critical to Watch
Industrials	 Improvement in Euroland demand Increasing strength of Euroland based competition Low raw material prices Robust automotive market 	 Pricing Commodity prices Sustained Euroland recovery



••• Industrials

	TOTAL BEFORE CONSOLIDATION ADJUSTMENTS (COMBINED)			CONTRIBUTION TO CONSOLIDATED FINANCIALS		
BITDA ET INCOME* NET INCOME* - Adjusted for comparison	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change
SALES	1.184	1.279	8%	785	845	8%
EBITDA	190	248	30%	133	185	39%
NET INCOME*	133	143	7%	91	93	2%
NET INCOME* - Adjusted for comparison	119	143	20%	84	93	11%
EBITDA MARGIN	16,0%	19,3%				
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	2.483	2.436	-2%	1.696	1.613	-5%
EBITDA*	444	440	-1%	321	332	3%
NET INCOME*	312	255	-18%	210	171	-19%
				195		

*Excludes non operational items

Recovery of profitability in Q2 on the back of profitable export capabilities and low raw material prices



··· Brisa

			CONTRIBUTION TO CONSOLIDATED FINANCIALS			
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change
SALES	399	434	9%	-	-	N.M
EBITDA	71	78	10%	14	15	11%
NET INCOME	31	34	11%	14	15	11%
EBITDA MARGIN	17,7%	18,0%				
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	787	823	5%	-	-	N.M
EBITDA	159	136	-15%	35	27	-23%
NET INCOME	81	62	-23%	35	27	-23%
EBITDA MARGIN	20,3%	16,5%				

Favorable pricing environment resulting in increased profitability in Q2

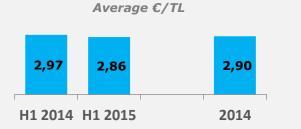




•• Kordsa Global

	STAND	ALONE FINA	NCIALS	CONTRIBUTION TO CONSOLIDATED FINANCIALS			
MILLION TL	Q2 2014	Q2 2015	% Change	Q2 2014	Q2 2015	% Change	
SALES	429	458	7%	429	458	7%	
EBITDA	45	61	35%	45	61	35%	
NET INCOME*	19	30	57%	13	20	55%	
EBITDA MARGIN	10,6%	13,3%					
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change	
SALES	868	869	0%	868	869	0%	
EBITDA	106	109	3%	106	109	3%	
NET INCOME*	55	44	-21%	41	27	-34%	
EBITDA MARGIN	12,2%	12,6%					

Declining operating costs in EM currencies favorably impacting profitability





Average USD/BRL

Average USD/IDR



Temsa

SALES EBITDA* NET INCOME*	STAND
MILLION TL	H1 2014
SALES	385
EBITDA*	41
NET INCOME*	39
EBITDA MARGIN	10,7%

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ND ALONE FINANCIALS

ALONE FINA	ANCIALS	HOLDING CONSOLIDATED					
H1 2015	% Change	H1 2014	H1 2015	% Change			
363	-6%	385	363	-6%			
55	32%	41	55	32%			
33	-15%	19	16	-15%			
1 = 0.07							

CONTRIBUTION TO SABANCI

TEMSA CONSTRUCTION EQUIPMENT

MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	207	241	17%	140	0	-100%
EBITDA	14	10	-30%	11	2	-80%
NET INCOME	5	4	-8%	2	2	-3%
EBITDA MARGIN	6,8%	4,0%				

			TEMSA AUT	ΟΜΟΤΙVE		
MILLION TL	H1 2014	H1 2015	% Change	H1 2014	H1 2015	% Change
SALES	133	232	75%	133	232	75%
EBITDA	11	37	N.M	11	37	N.M
NET INCOME	3	25	N.M	1	12	N.M
EBITDA MARGIN	8,1%	16,1%				

*Excludes non operational items



	MILLIO	N EURO
CONSOLIDATED NET FX POSITION (excl. Bank) M€	-346 -234 8 4 2 10 0 6	
ENERGY*	-346	-234
INDUSTRIALS	8	4
CEMENT	2	10
RETAIL	0	6
HOLDING, INSURANCE & OTHER	DEC 31, 2014 JUN 30, 2015 -346 -234 8 4 2 10 0 6	
TOTAL CONSOLIDATED FX POSITION AFFECTING PL	-314	-78

*Capitalized borrowings of Energy segment amounting to 533 MEUR and the other FX assets/liabilities that do not create FX gain/loss are excluded (Capitalized borrowings Dec 31, 2014: 471 MEUR).

Holding Only Cash Position is 806 MTL

Consolidated short FX position affecting P&L declined to an insignificant level

Total forward contracts of Enerjisa as of June 30 2015 were 738 M€



NON-BANK COMBINED RESULTS

MILLION TL		Q2 2014	Q2 2015	% Change	H1 2014	H1 2015	% Change
ENERGY	SALES	2.615	2.641	1%	5.251	5.680	8%
ENERGI	EBITDA	218	449	107%	458	901	97%
CEMENT	SALES	697	740	6%	1.247	1.274	2%
CEMENT	EBITDA	210	251	20%	352	390	11%
RETAIL	SALES	1.476	1.584	7%	2.855	3.029	6%
RETAIL	EBITDA	42	24	-44%	80	58	-28%
INSURANCE	SALES	550	499	-9%	1.083	1.013	-7%
INSURANCE	EBITDA	17	32	86%	73	58	-21%
INDUSTRIALS	SALES	1.184	1.279	8%	2.483	2.436	-2%
INDOSTRIALS	EBITDA	190	248	30%	444	440	-1%
SABANCI HOLDING	SALES	6.522	6.745	3%	12.920	13.432	4%
COMBINED NON-BANK	EBITDA	677	1.004	48%	1.407	1.847	31%



2015 GUIDANCE

MILLION TL		2015 Previous Growth Guidance	2015 Current Growth Guidance	
SABANCI HOLDING	SALES	5 - 10%	5 - 10%	
COMBINED NON-BANK	EBITDA	15 - 25%	20 - 30%	
INDUSTRIALS	SALES EBITDA	5 - 15% 5 - 15%	5 - 15% 5 - 15%	
ENEDCY	SALES	0 - 5%	5 - 10%	
ENERGY	EBITDA	20 - 30%	40 - 60%	





