# Sabancı Holding

**Investor Presentation** 



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# Introduction Speaking today



Mehmet Göçmen Board Member and CEO

Appointed as the CEO of Sabancı Holding in March 2017

Joined the Sabancı Group in 2003

Since joining the Group, Mr Göçmen has held various positions, including Head of Human Resources, Cement SBU President and Energy SBU President

University degree in Industrial Engineering

Master's degree in Industrial Engineering and Operational Research



Barış Oran Chief Financial Officer

Appointed as the CFO of Sabancı Holding in 2016

Joined the Sabancı Group in 2006

Prior to joining Sabancı Holding he held several positions at Sara Lee Corp and E&Y in the US and was the CFO of Kordsa Global

Graduated from Bogazici University, Department of Business Administration and holds an MBA from the University of Georgia



# Sabancı, Turkey's leading group

90+ years of creating market leaders in large and growing business areas, evolving through dynamic portfolio management and leveraging our industrial heritage and the experience of our JV partners

- Strong financial track record of real growth and returns
- Robust balance sheet, cash generation and distribution

"New Generation's" Sabancı



Greater focus on strategic portfolio management and capital allocation

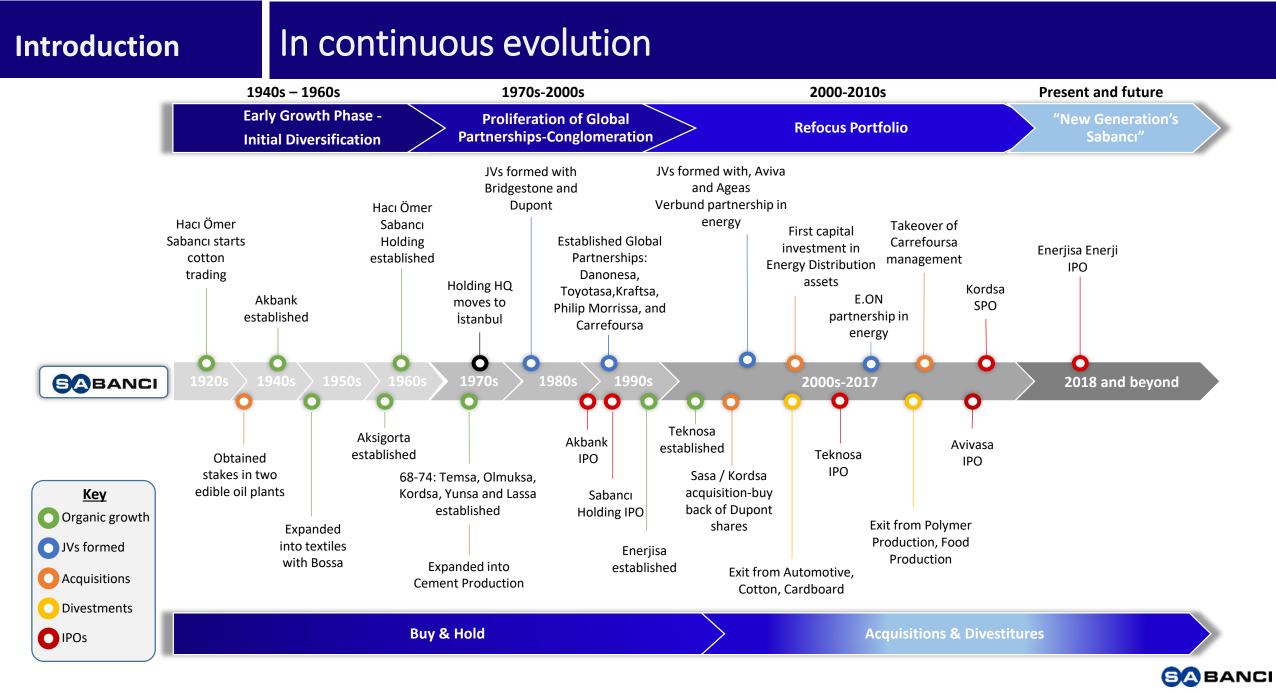
Further development of a performance-led culture that attracts and retains top talent and supports management to deliver results in a multi business environment via collaboration



Investing more in technology and data to create a competitive advantage

**Committed to delivering value to all of our stakeholders** 



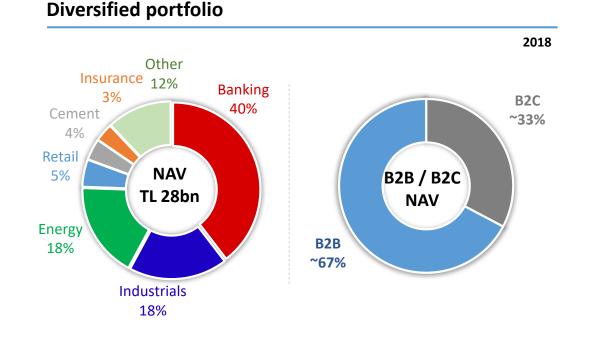


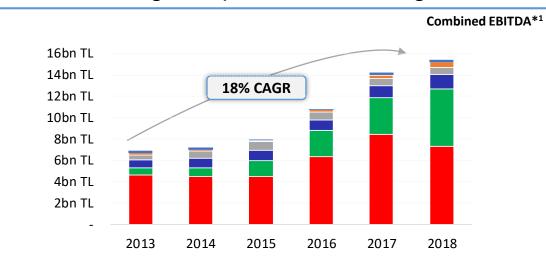
### Introduction

## Creating market leaders in large and growing business areas

Our companies are market leaders in critical areas within their respective sectors

- Banking the best bank in Turkey in 2018 (Banker, Euromoney, and Global Finance)
- Cement the leading Turkish cement supplier with strategic positioning in the market, and a prominent global white cement player
- Energy the industry pioneer in upstream / downstream electricity markets; leadership in rapidly growing segments
- Industrials innovative culture that implements and leads Industry 4.0 in Turkey
- Insurance the leading player in pensions





#### Track record of real growth (above inflation+GDP growth of Turkey)<sup>2</sup>

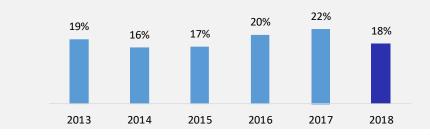


# Introduction Consistently delivering over time

#### Sabancı's 2013-2018 financial performance, TL bn



#### Combined EBITDA margin<sup>1</sup> (%)



Increase in DPS by 3x (TL, to be paid in the following year)



### Track record of high growth (above inflation + GDP growth of Turkey)<sup>2</sup>

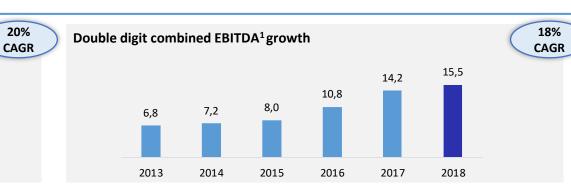
32%

CAGR

0,30

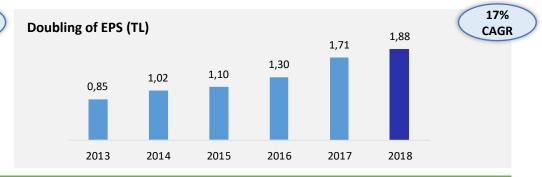
Combined EBITDA. Excludes one-offs
 2013-2018 Ave. Inflation: 10%





#### Strong net cash position (MTL)

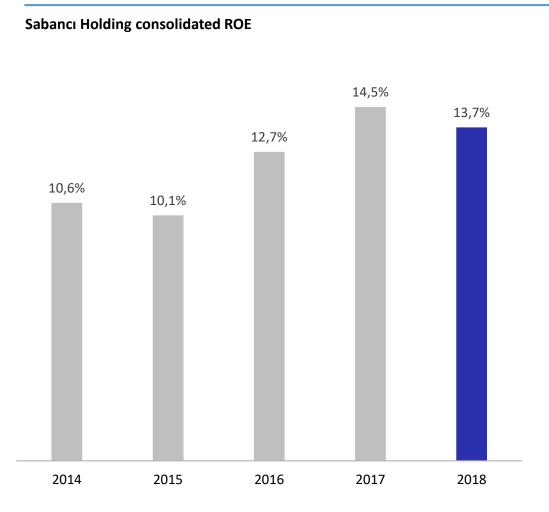




### Introduction

### Improved capital allocation and focus on performance has led to a favourable trend in Return on Equity

**Return on Equity** 



Segment ROE <sup>1</sup>	2014	2015	2016	2017	2018	14-18 ∆ ppts	Equity Share <sup>2</sup>
Energy	n.m.	0.4%	3.0%	4.6%	11.4%	+13.5%	17.5%
Cement	20.0%	22.8%	21.0%	14.6%	11.4%	-8.6%	3.8%
Industrials	25.7%	25.9%	30.4%	25.4%	18.7%	-7.0%	7.6%
Insurance	20.6%	17.2%	26.0%	27.8%	33.9%	+13.3%	1.7%
Retail	-0.3%	n.m.	n.m.	n.m.	n.m.	n.m.	-0.1%
Banking	14.1%	12.1%	16.0%	16.2%	13.6%	-0.5%	58.7%
Consolidated ROE	10.6%	10.1%	12.7%	14.5%	13.7%	+3.1%	



# Committed to driving value for all of our stakeholders

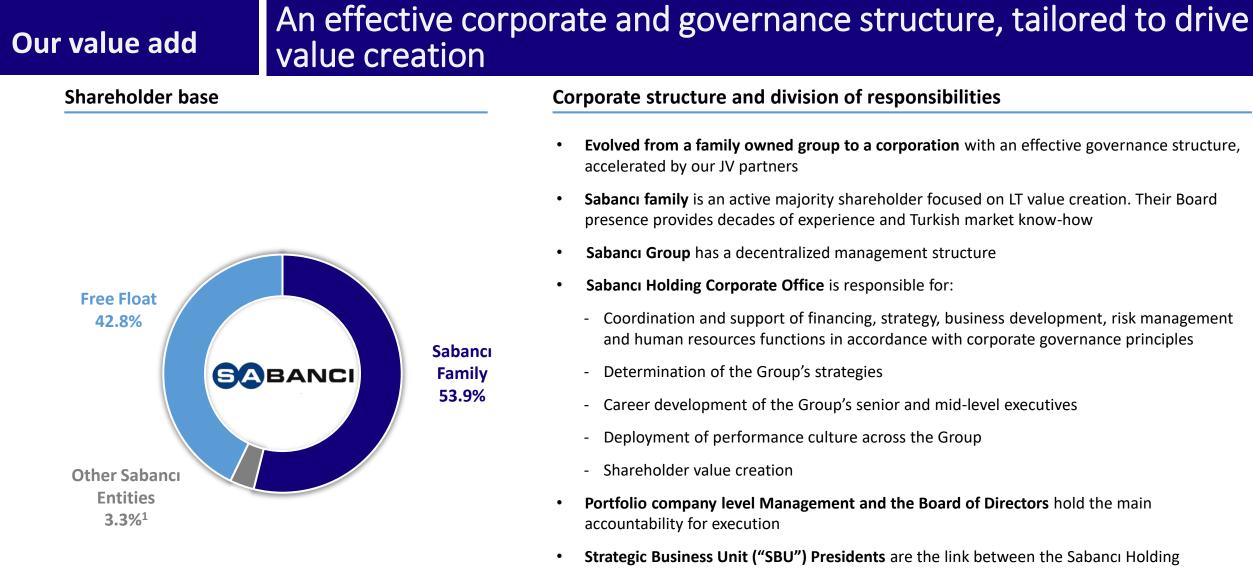
### What makes Sabancı different?

- Active owner focused on long-term value creation
- Best-in-class domestic reputation, brand image and corporate governance culture which attracts the best talent
- Well positioned in sectors with above average growth
- Significant value and know-how generated in Turkey, serving as a platform for global growth
- Strong balance sheet with low cost of financing and cash generation enabling a wide range of investment opportunities, whilst maintaining dividends
- Efficient operator of assets, facilitated through industry expertise and our heritage

### How Sabancı drives value

- Focusing on long-term value creation as an active owner
- Fostering performance within portfolio companies through alignment of incentives to our mission, through active portfolio and risk management, and nurturing talent
- Leveraging our attractive position within the growing Turkish economy
- Managing a balanced portfolio, using our deep expertise across sectors and consumers
- Utilising our platform of market leading companies for international expansion, currently present in 13 countries
- Using our capital allocation framework to effectively deploy generated capital and recycle invested capital





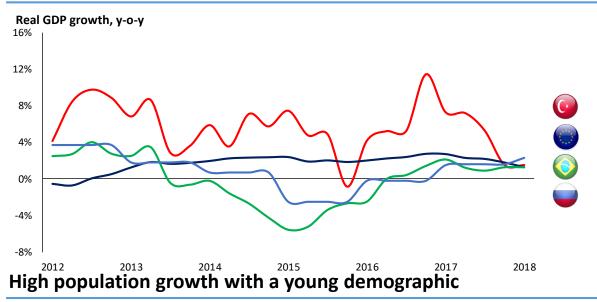
- Company and our portfolio companies, as the Chairman of the related company Board of Directors, helping to add value and drive the company forward
- Sabancı Group is a lean operator with holding costs of <25bps of NAV



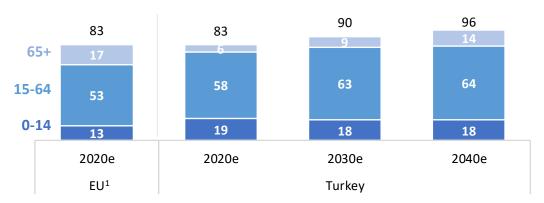
### Our value add

## Turkey - an attractive foundation and platform for global growth

#### Turkey is one of the world's fastest growing economies



Turkey's population distribution (millions)



#### Sabanci, able to efficiently leverage the Turkish opportunity

- One of the highest growth economies in the world with real GDP growth consistently above European and emerging economies
- Large domestic market with a population of c. 82m which is young, dynamic and well-educated:
  - The largest youth population in Europe (half the population under the age of 31)
  - Qualified and competitive labour force, with higher levels of education compared to other emerging markets
- A strong base for international growth with a geographical location which provides a 'natural bridge' between the East-West and North-South axes, facilitating access to 1.6 billion customers in Europe, Eurasia, the Middle East and North Africa
- Part of the European Customs Union benefiting from Free Trade Agreements with 27 countries to provide competitive products (low cost and high quality)

1: EU 2020e proportions applied to Turkey's 2020e population for comparison purposes Source: Bloomberg, Turkstat, Europea, Eurostat SARANCI



### Driving "New Generation's" Sabancı

#### **New Generation's Sabancı**

Continue to invest to drive sustainable growth by investing into new geographies, new products, adjacent industries and in asset light areas such as digital and data analytics

### **Capital allocation**

- Dynamic portfolio management using our capital allocation framework to effectively deploy generated capital and recycle invested capital at the portfolio and holding company level
- Clear strategic and financial benchmarks guiding capital allocation decisions
- Focus majority of investment in strategic businesses – such as cement and industrials
- Revised dividend policy with a clearer link between performance and shareholder return

### **C\_\_**→ **Technology and data**

 Technology and data analytics initiatives to ensure portfolio companies are well positioned to take advantage of 'new economy' growth and digitalisation

### **Talent Management**

- Redefining leadership profile of the new generation
- Instilling the Sabancı values throughout the organisation to develop the next generation leaders
- Performance-led culture supporting management to nurture talent, to retain and attract top individuals, and deliver results
- Alignment of short and long-term compensation to performance KPIs





Talent

Management

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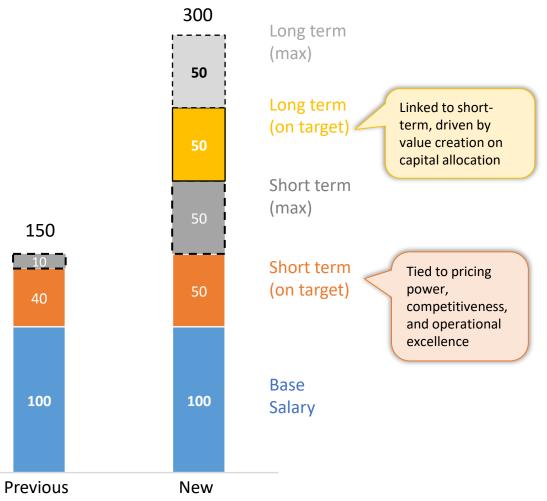
### **New Generation**

#### Fostering performance

- Targets to implement ownership culture
- Set of short term KPIs determined for each year at the end of budget process, the targets set at minimum to outperform last year performance
- Long term incentive targets will be reviewed at the beginning of each year for the next 3-year term

Short term KPIs - 1 year	Long term KPIs – 3 years
<ul> <li>Revenue</li> <li>EBITDA</li> <li>Free Cash Flow</li> <li>Working Capital</li> </ul>	<ul> <li>NAV Discount</li> <li>Outperforming TSR of peers</li> <li>Single digit NAV discount by 2021</li> </ul>
<ul> <li>Market Capitalization</li> <li>Market Share</li> <li>Employee Engagement</li> </ul>	

Previous vs New Total Cash Model



Illustrative for company general manager

#### Growth (~50% of NAV)

- Strategically attractive markets where Sabancı can add value
- Build a sustainable competitive advantage (organically / inorganically)
- New product development (R&D)

#### Cash generators (~35% of NAV)

- Strong cash and profit generation in relatively stable markets
- Seek to sustain and defend competitive advantage

#### Manage for value (~15% of NAV)

- Increase flexibility for maximizing value by allocating capital selectively and disciplined performance tracking
- **Optimise:** Create value through investment to optimise, increase capacity rather than pure growth investments
- **Turnaround:** Clear turnaround plan in place and fundamentals highlight sustainable positive cash flow
- Divest: Business can generate greater value outside of Sabancı Group or are no longer strategic





**Capital allocation** 

New Generation	Implementation of new of	capital allocation pol	icy 🕒 Capita	I allocation
Overview		New policy for capital allocation	n	
Revised capital alloca	ation strategy to ensure disciplined use of capital			
Dynamic portfolio ma allocation strategy	anagement, an important pillar of the capital	Value creation potential	<b>ROIC &gt; WACC +1-3%</b>	
<ul> <li>To redefine portfol</li> </ul>	olio companies			
– To ensure value c	creation for all shareholders		,	
<ul> <li>Specific financial a</li> </ul>	and strategic investment criteria	Growth potential > Real GDP growth	$\checkmark$	
Revised dividend pol	licy part of wider capital allocation initiatives			
	ders support by policy directly linked to portfolio companies	Emerging / development		
Growth areas		phase of life cycle	•	
<ul> <li>Heavy Capital: Ce platforms</li> </ul>	ement, Industrial adjacencies, new industry			
– Light Capital: Data	a analytics, Digitalization	Leverages existing	$\checkmark$	
– R&D capacity: ow	vn and develop leading technology	competencies		
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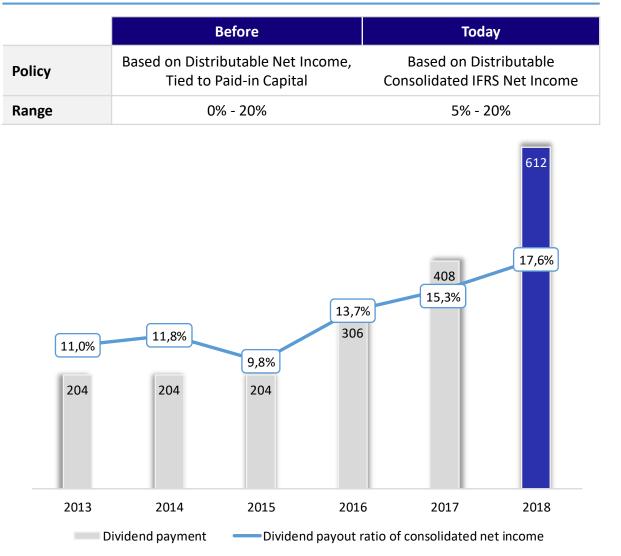
# More transparent dividend policy benefiting shareholders



**Capital allocation** 

#### **Dividend policy – overview**

**New Generation** 



#### Dividend policy to benefit all shareholders

- Sabanci's revised dividend policy was announced in 2018
- Revision based on strong cash flow and reduced capital needs
- Dividend payment based on 5-20% consolidated IFRS net income
- More closely linked with earnings results
  - No longer constrained by being tied to paid-in-capital
- Part of wider capital allocation initiatives
  - Disciplined approach to use of capital
  - Higher dividend inflows from group companies
  - Ensures shareholders directly benefit from performance at group companies



## Kordsa: growth opportunities with Composites



Capital allocation

#### **Current Status**

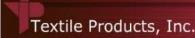
- Composite Technologies Center of Excellence opened in 2016 with ~USD30m of investment.
- Ongoing development programs & joint projects with aerospace & automotive customers and major universities in both Turkey and Europe.
- Our target markets are Aviation, Automotive, Maritime and Rail Systems

#### Buy & Build

• Finalized acquiring FDI & TPI in the US on July 16<sup>th</sup>, 2018 and AHT on October 1<sup>st</sup>,

#### 2018







- Decided to purchase 95.83% of Axiom Materials Acquisition LLC, for USD175m.
- Potential M&A targets are always under consideration (Competency fit and development opportunities, market penetration and growth)

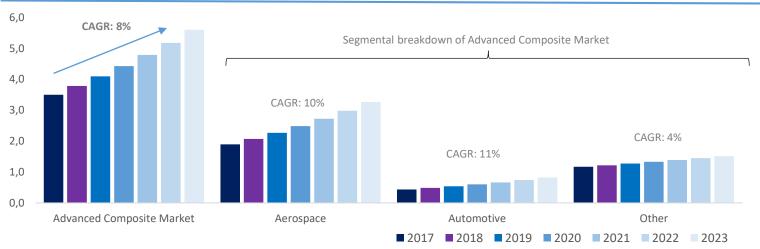
#### **Overview of the Composites Value Chain**



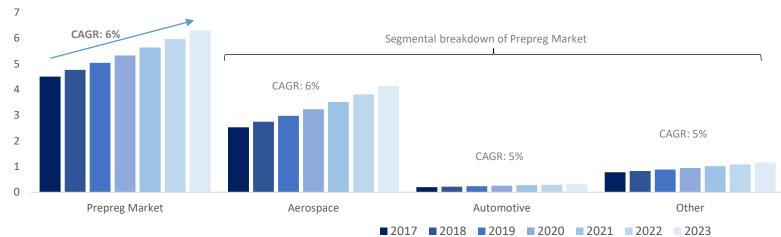


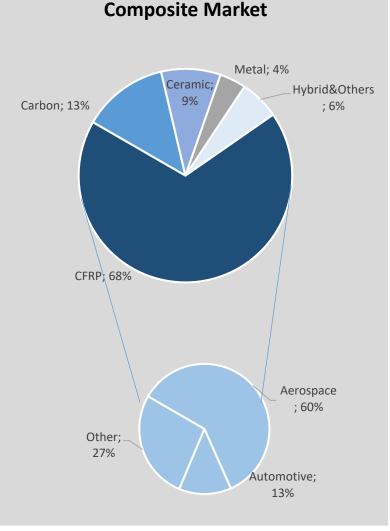
# **New Generation** Kordsa: growth opportunities with Composites

#### Advanced Composite Market to grow by 8% CAGR until 2023



#### Prepreg Market to grow by 6% CAGR until 2023





**Capital allocation** 



# New Generation Driving Digital Transformation

SABANCIDX

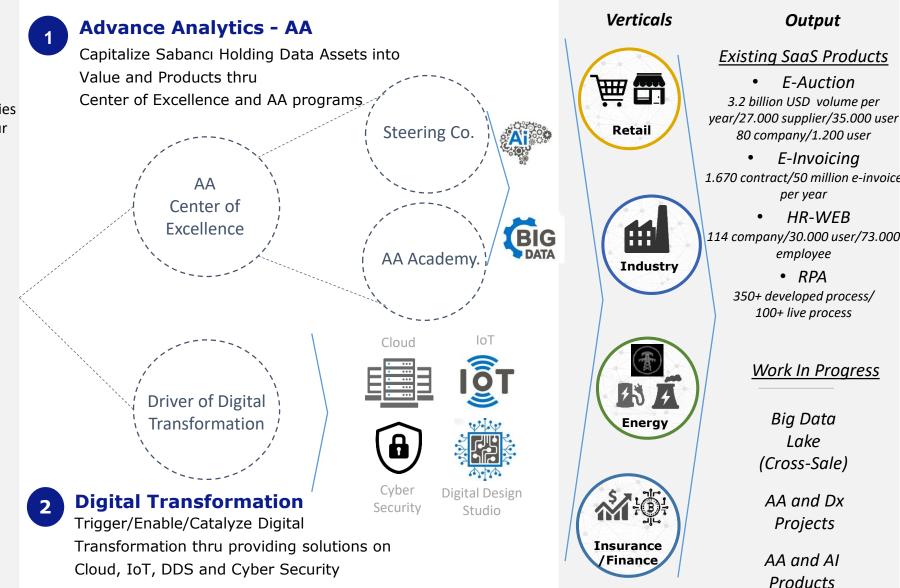
Catalyzing digital transformation journey of companies while creating high tech products stemming from our domains



**Digital Campus (Jun-19)** Collaboration for Sabancı Group, Startups, Tech Giants and Sabancı University!

Catalist Startup Program						
Adv. Analytics	Industrial	Cyber				
and Al	IoT	Security				

Catalyst Startup Program is launched to collaborate with startups. SabanciDx will share the Group's and its know-how with startups and aims to generate synergies

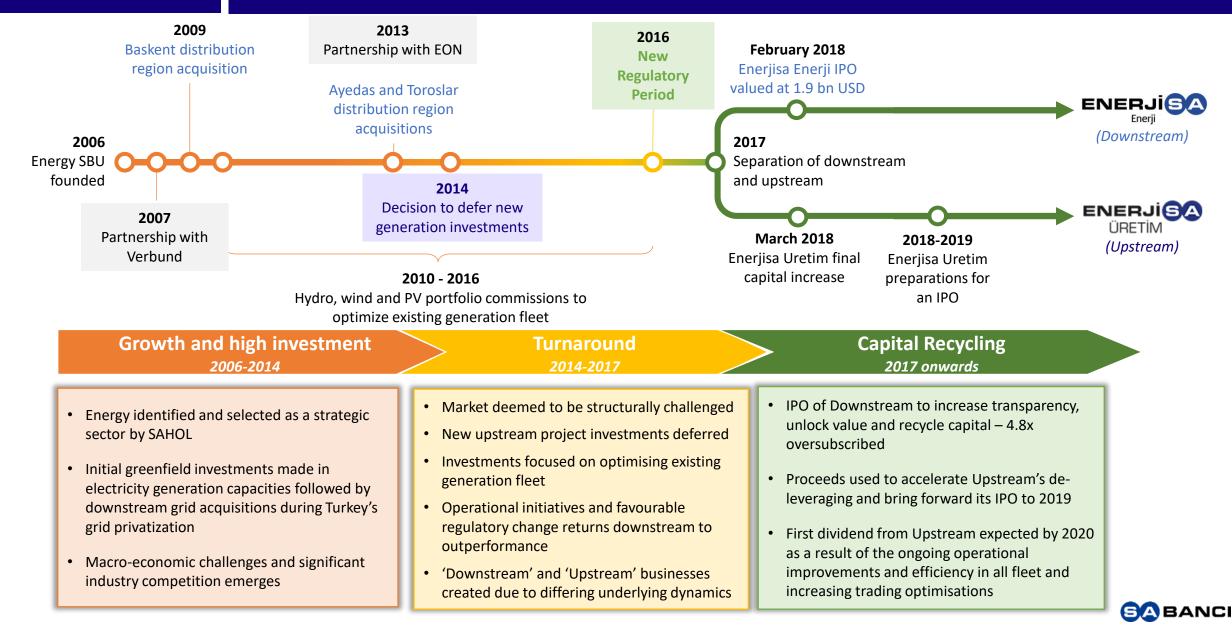


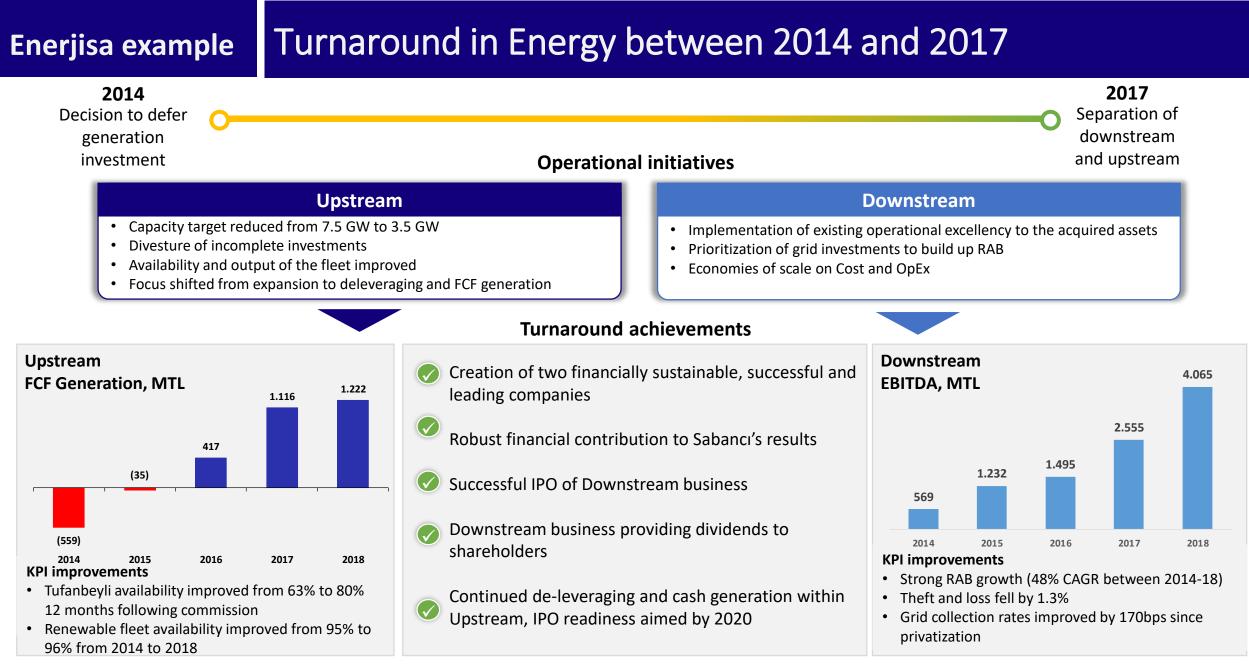
**Technology and** 

data

New	Generation	Advanced and	CS	Technology and data					
F	Vision	•	analytics across functions of Sabancı I se supporting both the development c	0	es by the end of 2022 to				
		Grow and transform the core	Scale up cross-company initiatives	New businesses through integration to ecosystems					
		Local data	Cross-company data	Internal and external data	Sizeable additional				
	Value Creation	34 advanced analytics use-cases have already been identified among selected six Group companies. Companies' data lake projects have been started	Gaining momentum from local data, cross-company advanced analytics use-cases will be implemented to further boost existing business lines	Further enriching our unprecedentedly rich consumer data will pave the way for integration to ecosystems and new data-driven business lines creation	EBITDA potential without significant CAPEX requirements				
•	Prioritized Sector Specific Use Cases	InsuranceCementNetwork OptimizationSmart Energy OptimizationCross-sellPredictive m Process optiUp-sell Behavioral PricingSmart Plann Pricing	y-fuel • Predictive • Cus n Quality Bel mintenance • Demand Seg mization forecasting Price • Cro ing optimization • Cus	etailEnergystomer• CustomerhavioralResponsivenessgmentation• Customeross Sell-UpsellSegmentationstomer• Commercial PricingquisitionsPrediction, Collection	+15-20% increase in EBITDA in 3 years from solo company and ecosystem measures				
ų	Organization	• Center of Excellence on adva and data partnerships	anced analytics will be set up to lead o	development of new businesses					
	Talent		Analytics Academy formed to build necessary capabilities and train required talent, i.e. data scientist, data engineer, business translator, etc.						
<b>MM</b>	Culture	<ul> <li>Data-driven decision making will be indigenised</li> </ul>	g, test and learn approach, agile way o	of working and passionate curiosity	partnership				

## **Enerjisa example** Sabancı, driving value as a strategic investor



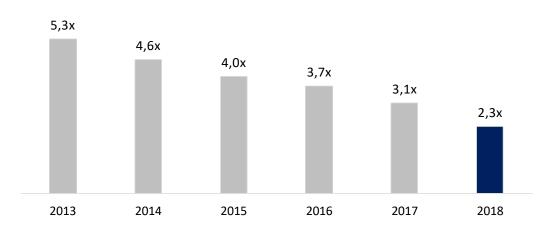


#### **BANCI**

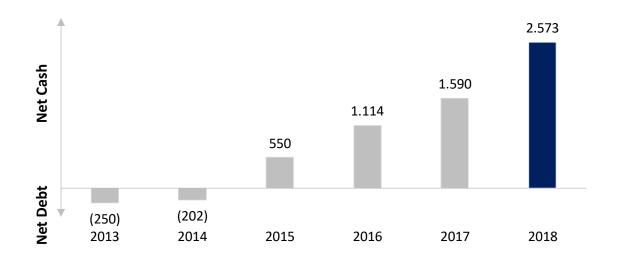
### Performance

# Robust Holding Company and Group balance sheet

#### Combined net financial debt / EBITDA<sup>1</sup>



#### Holding Company - net (debt) / cash position over time, TLm



#### Commentary

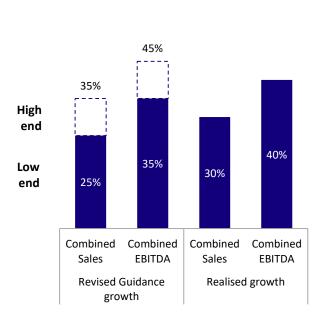
- Effective management of Sabancı's balance sheet linked to capital allocation approach
- Strong de-leveraging profile for the group
- Lean Holding Company costs (currently <25bps of NAV) in addition to growing dividend stream from investment companies has led to a robust net cash position
- Increasing net cash position achieved at the same time as rising dividend payments to Sabancı Holding shareholders
- Strong Holding Company net cash position of TL 2.6bn provides Sabancı with firepower and flexibility to take advantage of acquisitions / investments that meets our rigorous investment criteria

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### Performance

## 2018 performance delivered



2018 performance against guidance

Combined<sup>1</sup>

We revised our 2018 guidance at the end of 3<sup>rd</sup> quarter from 15-20% for Sales and EBITDA to 25-35% for Sales and 35-45% for EBITDA



Combined Sales Combined EBITDA

Guidance growth

2019 financial performance guidance

20%

10%

Combined<sup>1</sup>

20%

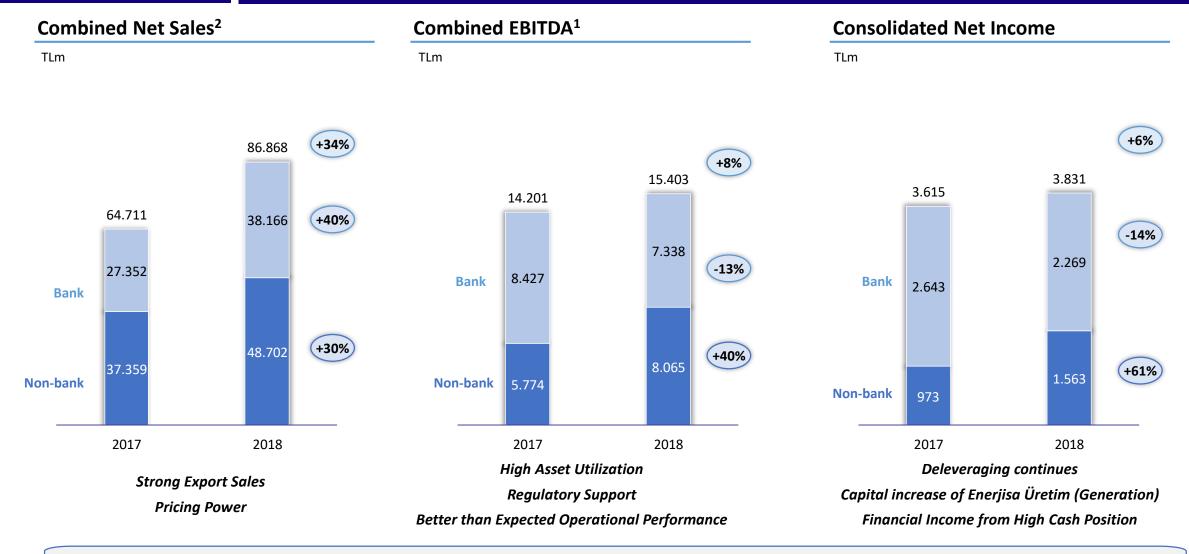
10%

#### Commentary

- Majority of Sabancı's growth targets set for 2018 were exceeded with sizeable outperformance of the initial guidance.
- Combined non-bank revenues for 2018 increased 30%, with the key driver from the Energy, Insurance and Industrials Segments.
- Combined EBITDA improvement underpinned primarily by efficiency improvements and supportive regulatory changes within Energy

# 2018 - Outstanding Non-Bank Performance

Performance



Effective FX management to protect returns from volatile TL movements – 278 million EUR Long Consolidated FX Position

**BANCI** 

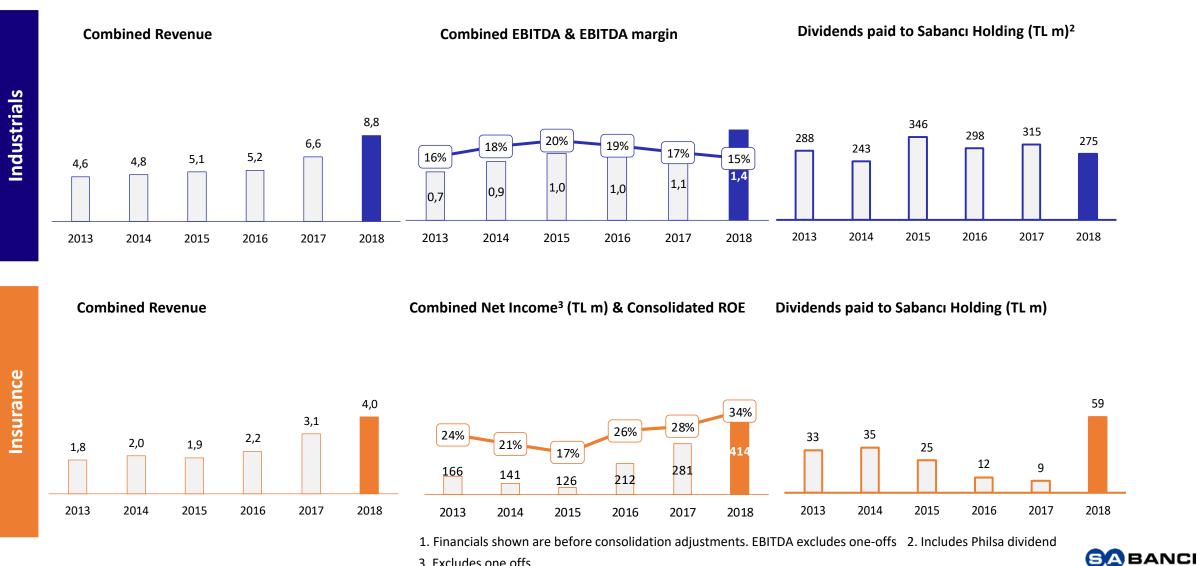
# Performance Portfolio performance

#### Business unit financial performance, TL bn<sup>1</sup>



#### Portfolio performance Performance

#### Business unit financial performance, TL bn<sup>1</sup>

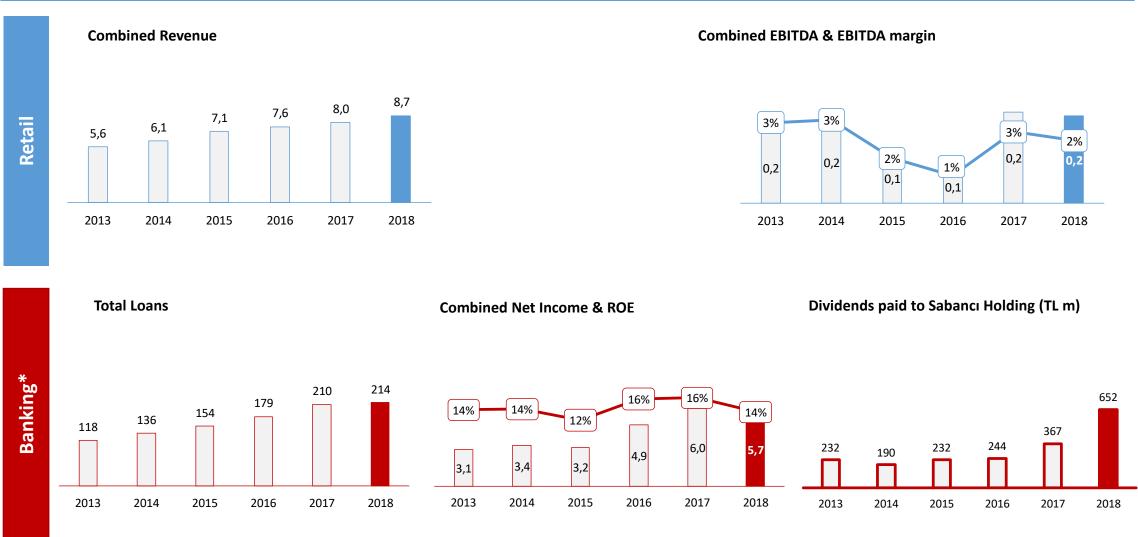


3. Excludes one offs

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# Performance Portfolio performance

#### Business unit financial performance, TL bn<sup>1</sup>



1. Financials shown are before consolidation adjustments. Net Income and EBITDA excludes one-offs \* BRSA figures are used for banking

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### Performance

# Increasing dividend payments from portfolio companies

Sabancı Holding dividends paid and received (MTL)

Outflows /	222/	220/	250/	440/	450/	500/	TLm	Segment	2013	2014	2015	2016	2017	2018			
Inflows	32%	32%	25%	41%	46%	50%	Akbank	Banking	232	190	232	245	367	652			
							Akçansa	Cement	44	57	90	102	94	51			
						1.212	Aksigorta	Insurance	16	22	9	-	-	40			
							Avivasa	Insurance	17	13	16	12	9	19			
							Brisa	Industrials	31	52	66	68	-	-			
				755	755			879		Carrefoursa	Retail	-	-	33	-	-	-
			822						Çimsa	Cement	48	77	86	99	95	33	
Dividends received	645	629					Kordsa	Industrials	32	-	48	43	41	48			
							Teknosa	Retail	_	27	10	_	_	-			
							Yünsa	Industrials	4	8	10	2	-	-			
							Enerjisa Enerji	Energy	_	_	_	_	_	142			
						612	Others	Industrials	3	7	4	6	-	-			
Dividend				306	408		Philsa	Industrials	218	176	218	178	274	227			
paid by Sabancı	204	204	204				Total dividends	received	645	629	822	755	879	1,212			
	2013	2014	2015	2016	2017	2018	Total dividends	paid out	204	204	204	306	408	612			



# Sabancı, Turkey's leading group

90+ years of creating market leaders in large and growing business areas, evolving through dynamic portfolio management and leveraging our industrial heritage and the experience of our JV partners



Strong financial track record of real growth and returns



Robust balance sheet, cash generation and distribution

"New Generation's" Sabancı



- Greater focus on strategic portfolio management and capital allocation
- Further development of a performance-led culture that retains and attracts top talent and supports management to deliver results



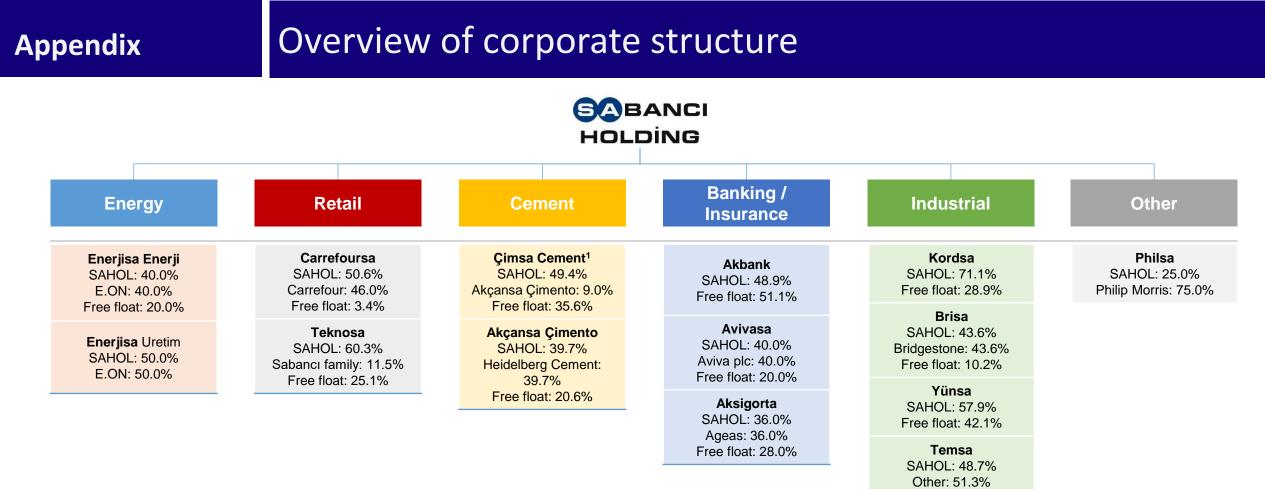
Investing more in technology and data to create a competitive advantage

**Committed to delivering value to all of our stakeholders** 



# Sabancı Holding Appendix







### Appendix

# Sabancı Holding Earnings Reporting - Combined and Consolidated Numbers

Combined	Net Sales	EBITDA	Net income
Subsidiaries (1)	line by line	line by line	line by line
Joint Ventures (2)	line by line	line by line	line by line
Associates (3)	Not included	Proportion of ownership interest * Net income	Proportion of ownership interest * Net income

Consolidated	Net Sales	EBITDA	Net income
Subsidiaries (1)	line by line	line by line	line by line
Joint Ventures (2)	Not included	Proportion of ownership interest * Net income	Proportion of ownership interest * Net income
Associates (3)	Not included	Proportion of ownership interest * Net income	Proportion of ownership interest * Net income

(1), Akbank, Çimsa, Kordsa, Teknosa, Temsa, Yünsa, Carrefoursa, Others (AEO, Bimsa, Exsa, Tursa)

(2) Akçansa, Aksigorta, Avivasa, Brisa, Enerjisa Enerji, Enerjsa Üretim, Temsa İş Makinaları

(3) Philsa - PMSA

Subsidiaries	Segment	Effective Ownership%
Akbank T.A.Ş. ("Akbank")	Bank	40,75%
Carrefoursa Carrefour Sabancı Ticaret Merkezi A.Ş. ("Carrefoursa")	Retail	50,61%
Teknosa İç ve Dış Ticaret A.Ş. ("Teknosa")	Retail	60,28%
Çimsa Çimento Sanayi ve Ticaret A.Ş. ("Çimsa")	Cement	53,00%
Kordsa Teknik Tekstil Anonim Şirketi ("Kordsa")	Industrials	71,11%
Temsa Global Sanayi ve Ticaret A.Ş. ("Temsa")	Industrials	48,71%
Yünsa Yünlü Sanayi ve Ticaret A.Ş. ("Yünsa")	Industrials	57,88%
Exsa Export Sanayi Mamulleri Satış ve Araştırma A.Ş. ("Exsa")	Others	46,23%
Ankara Enternasyonel Otelcilik A.Ş. ("AEO")	Others	76,85%
Tursa Sabancı Turizm ve Yatırım İşletmeleri A.Ş. ("Tursa")	Others	100,00%
Bimsa Uluslararası İş, Bilgi ve Yönetim Sistemleri A.Ş. ("Bimsa")	Others	100,00%

Joint Ventures	Segment	Effective Ownership%
Aksigorta A.Ş. ("Aksigorta")	Insurance	36,00%
Avivasa Emeklilik ve Hayat A.Ş. ("Avivasa")	Insurance	40,00%
Brisa Bridgestone Sabancı Lastik Sanayi ve Ticaret A.Ş. ("Brisa")	Industrials	43,63%
Akçansa Çimento Sanayi ve Ticaret A.Ş. ("Akçansa")	Cement	39,72%
Enerjisa Enerji A.Ş. ("Enerjisa Enerji")	Energy	40,00%
Enerjisa Üretim Santralleri A.Ş. ("Enerjisa Üretim")	Energy	50,00%
Temsa İş Makinaları	Industrials	24,84%

Associates	Segment	Effective Ownership%
Philsa Philip Morris Sabancı Sigara ve Tütün San. ve Tic. A.Ş. (Philsa)	Industrials	
Philip Morris Sabancı Pazarlama Satış A.Ş. ("Philip Morrissa")	Industrials	24,75%



### Investor relations key contacts

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