# Sabancı Holding

**Investor Presentation** 



#### Disclaimer

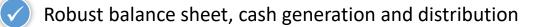
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## Sabancı, Turkey's leading group

90+ years of creating market leaders in large and growing business areas, evolving through dynamic portfolio management and leveraging our industrial heritage and the experience of our JV partners





"New Generation's" Sabancı



Greater focus on strategic portfolio management and capital allocation

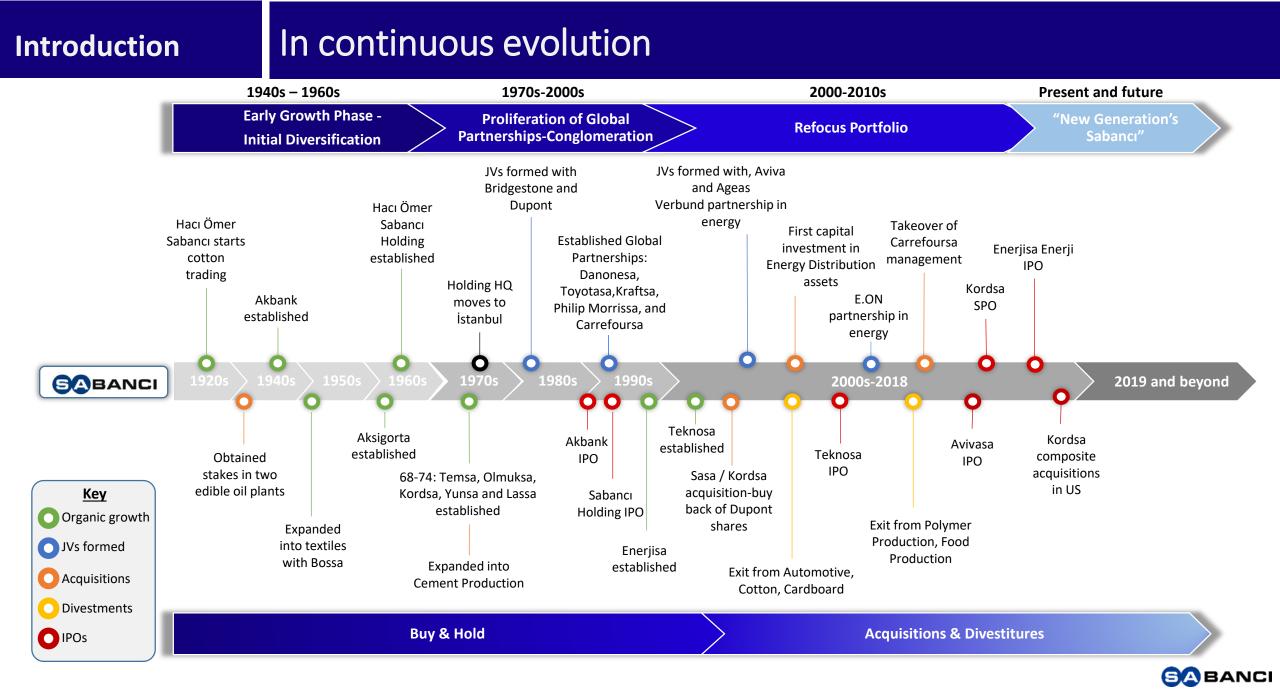
Further development of a performance-led culture that attracts and retains top talent and supports management to deliver results in a multi business environment via collaboration



Investing more in technology and data to create a competitive advantage

**Committed to delivering value to all of our stakeholders** 



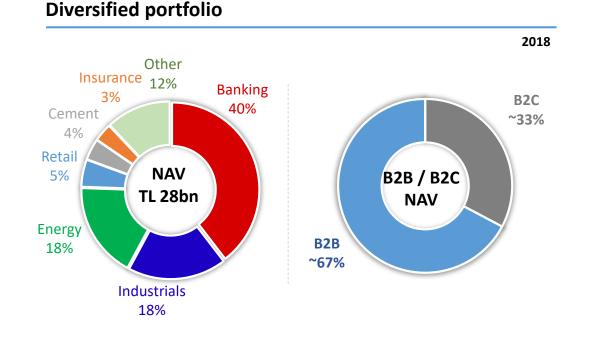


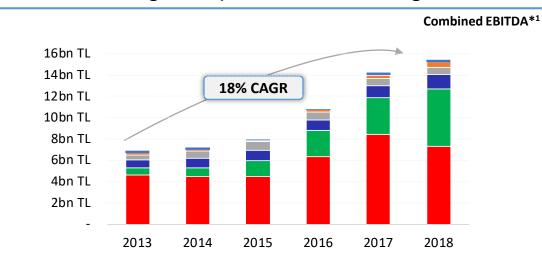
#### Introduction

## Creating market leaders in large and growing business areas

Our companies are market leaders in critical areas within their respective sectors

- Banking the best bank in Turkey in 2018 (Banker, Euromoney, and Global Finance)
- Cement the leading Turkish cement supplier with strategic positioning in the market, and a prominent global white cement player
- Energy the industry pioneer in upstream / downstream electricity markets; leadership in rapidly growing segments
- Industrials innovative culture that implements and leads Industry 4.0 in Turkey
- Insurance the leading player in pensions





1.

#### Track record of real growth (above inflation+GDP growth of Turkey)<sup>2</sup>

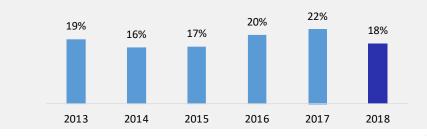


## Introduction Consistently delivering over time

#### Sabancı's 2013-2018 financial performance, TL bn



#### Combined EBITDA margin<sup>1</sup> (%)





#### Track record of high growth (above inflation + GDP growth of Turkey)<sup>2</sup>

20%

CAGR

25%

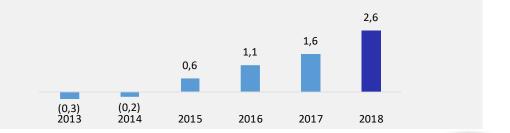
CAGR

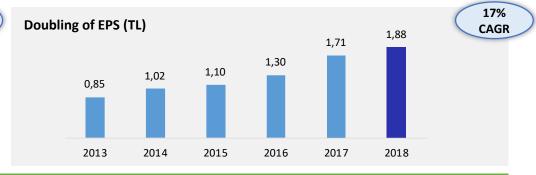
Combined EBITDA. Excludes one-offs
 2013-2018 Ave. Inflation: 10%



# Double digit combined EBITDA<sup>1</sup>growth

#### Strong net cash position (MTL)

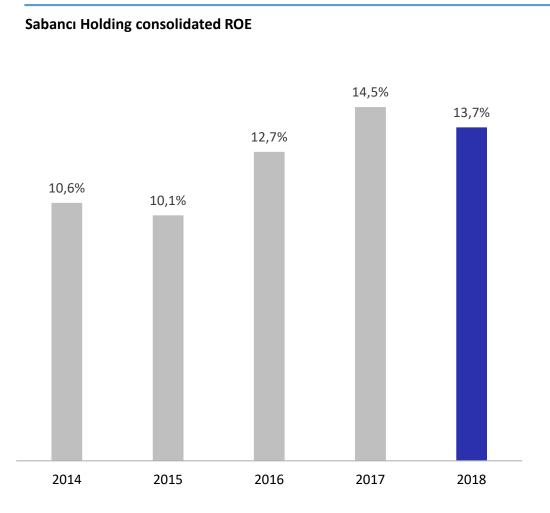




#### Introduction

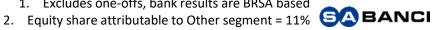
## Improved capital allocation and focus on performance has led to a favorable trend in Return on Equity

**Return on Equity** 



Segment ROE <sup>1</sup>	2014	2015	2016	2017	2018	14-18 ∆ ppts	Equity Share <sup>2</sup>
Energy	n.m.	0.4%	3.0%	4.6%	11.4%	+13.5%	17.5%
Cement	20.0%	22.8%	21.0%	14.6%	11.4%	-8.6%	3.8%
Industrials	25.7%	25.9%	30.4%	25.4%	18.7%	-7.0%	7.6%
Insurance	20.6%	17.2%	26.0%	27.8%	33.9%	+13.3%	1.7%
Retail	-0.3%	n.m.	n.m.	n.m.	n.m.	n.m.	0%
Banking	14.1%	12.1%	16.0%	16.2%	13.6%	-0.5%	58.7%
Consolidated ROE	10.6%	10.1%	12.7%	14.5%	13.7%	+3.1%	

1. Excludes one-offs, bank results are BRSA based



## Committed to driving value for all of our stakeholders

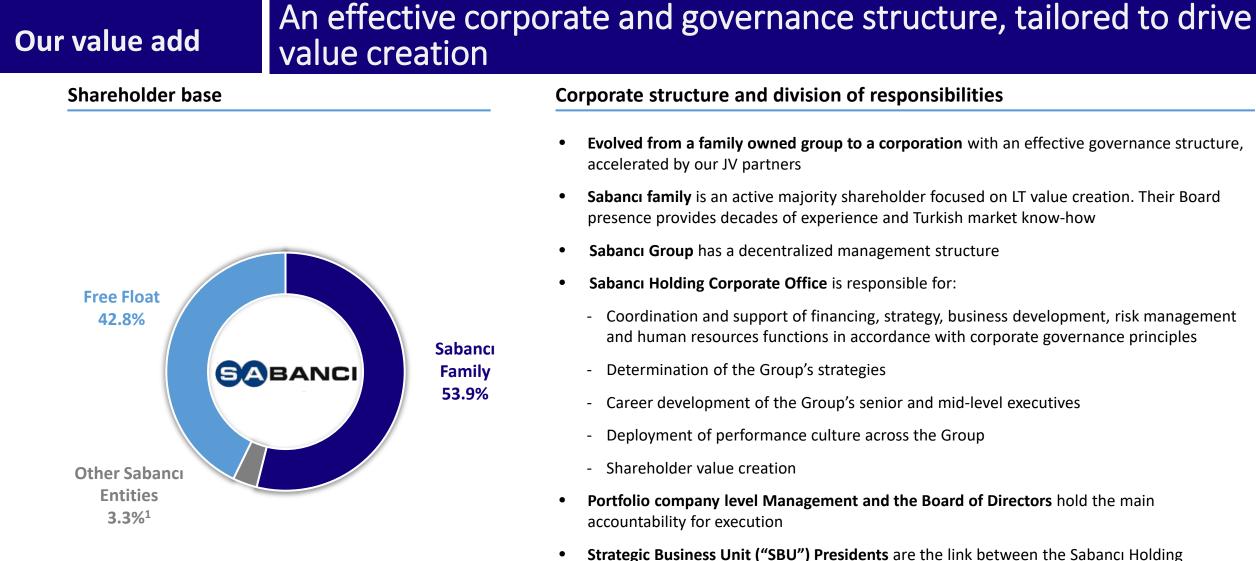
#### What makes Sabancı different?

- Active owner focused on long-term value creation
- Best-in-class domestic reputation, brand image and corporate governance culture which attracts the best talent
- Well positioned in sectors with above average growth
- Significant value and know-how generated in Turkey, serving as a platform for global growth
- Strong balance sheet with low cost of financing and cash generation enabling a wide range of investment opportunities, whilst maintaining dividends
- Efficient operator of assets, facilitated through industry expertise and our heritage

#### **How Sabancı drives value**

- Focusing on long-term value creation as an active owner
- Fostering performance within portfolio companies through alignment of incentives to our mission, through active portfolio and risk management, and nurturing talent
- Leveraging our attractive position within the growing Turkish economy
- Managing a balanced portfolio, using our deep expertise across sectors and consumers
- Utilising our platform of market leading companies for international expansion, currently present in 13 countries
- Using our capital allocation framework to effectively deploy generated capital and recycle invested capital





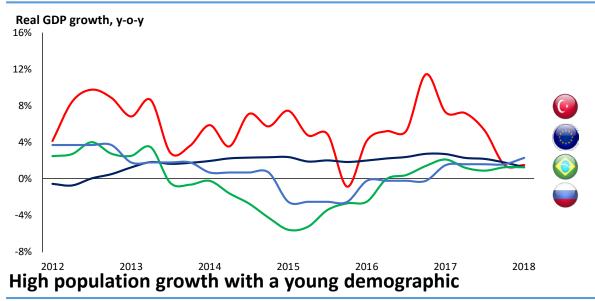
- Strategic Business Unit ("SBU") Presidents are the link between the Sabanci Holding Company and our portfolio companies, as the Chairman of the related company Board of Directors, helping to add value and drive the company forward
- Sabancı Group is a lean operator with holding costs of <25bps of NAV



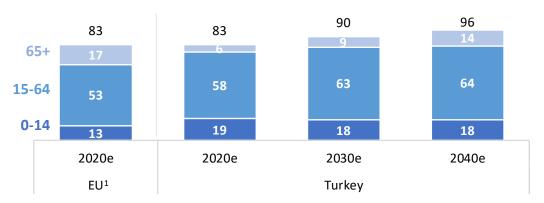
#### Our value add

## Turkey - an attractive foundation and platform for global growth

#### Turkey is one of the world's fastest growing economies



Turkey's population distribution (millions)



#### Sabancı, able to efficiently leverage the Turkish opportunity

- One of the highest growth economies in the world with real GDP growth consistently above European and emerging economies
- Large domestic market with a population of c. 82m which is young, dynamic and well-educated:
  - The largest youth population in Europe (half the population under the age of 31)
  - Qualified and competitive labour force, with higher levels of education compared to other emerging markets
- A strong base for international growth with a geographical location which provides a 'natural bridge' between the East-West and North-South axes, facilitating access to 1.6 billion customers in Europe, Eurasia, the Middle East and North Africa
- Part of the European Customs Union benefiting from Free Trade Agreements with 27 countries to provide competitive products (low cost and high quality)

1: EU 2020e proportions applied to Turkey's 2020e population for comparison purposes Source: Bloomberg, Turkstat , Europea, Eurostat SANCI



## Driving "New Generation's" Sabancı

#### **New Generation's Sabancı**

Continue to invest to drive sustainable growth by investing into new geographies, new products, adjacent industries and in asset light areas such as digital and data analytics

#### **Capital allocation**

- Dynamic portfolio management using our capital allocation framework to effectively deploy generated capital and recycle invested capital at the portfolio and holding company level
- Clear strategic and financial benchmarks guiding capital allocation decisions
- Focus majority of investment in strategic businesses – such as cement and industrials
- Revised dividend policy with a clearer link between performance and shareholder return

#### **C\_**→ **Technology and data**

 Technology and data analytics initiatives to ensure portfolio companies are well positioned to take advantage of 'new economy' growth and digitalisation

#### **Talent Management**

- Redefining leadership profile of the new generation
- Instilling the Sabancı values throughout the organisation to develop the next generation leaders
- Performance-led culture supporting management to nurture talent, to retain and attract top individuals, and deliver results
- Alignment of short and long-term compensation to performance KPIs





Talent

Management

**SA**BANCI

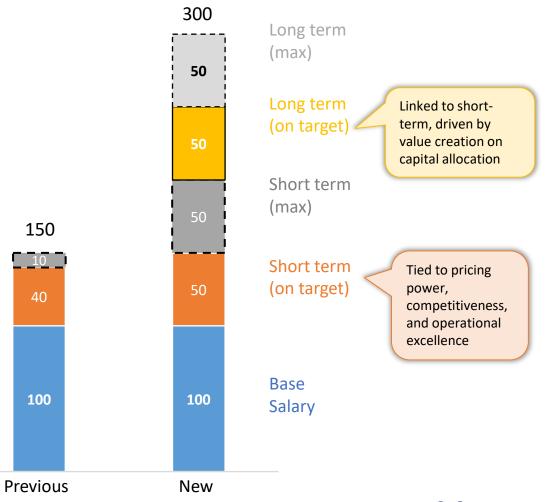
#### **New Generation**

#### Fostering performance

- Targets to implement ownership culture
- Set of short term KPIs determined for each year at the end of budget process, the targets set at minimum to outperform last year performance
- Long term incentive targets will be reviewed at the beginning of each year for the next 3-year term

Short term KPIs - 1 year	Long term KPIs – 3 years
<ul> <li>Revenue</li> <li>EBITDA</li> <li>Free Cash Flow</li> <li>Working Capital</li> </ul>	<ul> <li>NAV Discount</li> <li>Outperforming TSR of peers</li> <li>Single digit NAV discount by 2021</li> </ul>
<ul> <li>Market Capitalization</li> <li>Market Share</li> <li>Employee Engagement</li> </ul>	

Previous vs New Total Cash Model



Illustrative for company general manager

#### Growth (~50% of NAV)

- Strategically attractive markets where Sabancı can add value
- Build a sustainable competitive advantage (organically / inorganically)
- New product development (R&D)

#### Cash generators (~35% of NAV)

- Strong cash and profit generation in relatively stable markets
- Seek to sustain and defend competitive advantage

#### Manage for value (~15% of NAV)

- Increase flexibility for maximizing value by allocating capital selectively and disciplined performance tracking
- **Optimise:** Create value through investment to optimise, increase capacity rather than pure growth investments
- **Turnaround:** Clear turnaround plan in place and fundamentals highlight sustainable positive cash flow
- Divest: Business can generate greater value outside of Sabancı Group or are no longer strategic





**Capital allocation** 

lew Generation	Implementation of new of	apital allocation pol	icy Capital all	location		
Overview New policy for capital allocation						
Revised capital allo	cation strategy to ensure disciplined use of capital					
Dynamic portfolio r allocation strategy	management, an important pillar of the capital	Value creation potential	<b>ROIC &gt; WACC +1-3%</b>			
<ul> <li>To redefine port</li> </ul>	tfolio companies					
<ul> <li>To ensure value</li> </ul>	creation for all shareholders					
<ul> <li>Specific financia</li> </ul>	al and strategic investment criteria	Growth potential > Real GDP growth	$\checkmark$			
Revised dividend po	olicy part of wider capital allocation initiatives					
	olders support by policy directly linked to portfolio companies	Emerging / development				
Growth areas		phase of life cycle	•			
<ul> <li>Heavy Capital: C platforms</li> </ul>	Cement, Industrial adjacencies, new industry					
– Light Capital: Da	ata analytics, Digitalization	Leverages existing	$\checkmark$			
<ul> <li>R&amp;D capacity: o</li> </ul>	wn and develop leading technology	competencies				
				l		

N



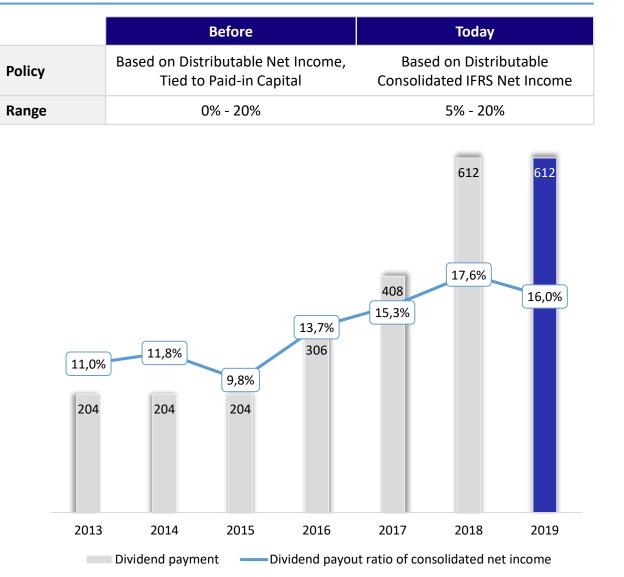
# More transparent dividend policy benefiting shareholders



**Capital allocation** 

#### **Dividend policy – overview**

**New Generation** 



#### Dividend policy to benefit all shareholders

- Sabancı's revised dividend policy was announced in 2018
- Revision based on strong cash flow and reduced capital needs
- Dividend payment based on 5-20% consolidated IFRS net income
- More closely linked with earnings results
  - No longer constrained by being tied to paid-in-capital
- Part of wider capital allocation initiatives
  - Disciplined approach to use of capital
  - Higher dividend inflows from group companies
  - Ensures shareholders directly benefit from performance at group companies



## Kordsa: growth opportunities with Composites



Capital allocation

#### **Current Status**

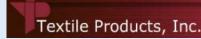
- Composite Technologies Center of Excellence opened in 2016 with ~USD30m of investment.
- Ongoing development programs & joint projects with aerospace & automotive customers and major universities in both Turkey and Europe.
- Our target markets are Aviation, Automotive, Maritime and Rail Systems

#### Buy & Build

• Finalized acquiring FDI & TPI in the US on July 16<sup>th</sup>, 2018 and AHT on October 1<sup>st</sup>,

#### 2018







- Decided to purchase 95.83% of Axiom Materials Acquisition LLC, for USD175m.
- Potential M&A targets are always under consideration (Competency fit and development opportunities, market penetration and growth)

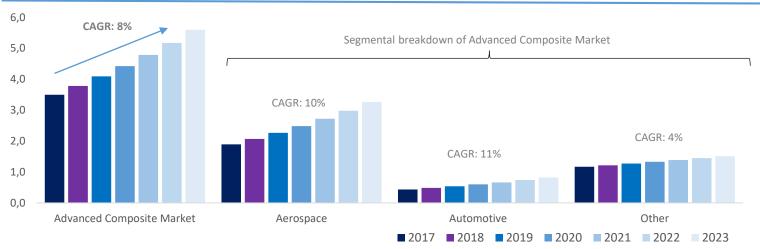
#### **Overview of the Composites Value Chain**





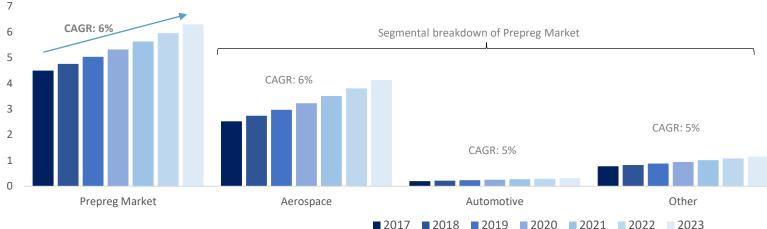
## **New Generation** Kordsa: growth opportunities with Composites

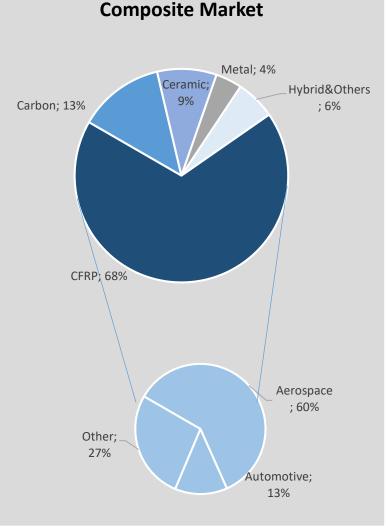
#### Advanced Composite Market to grow by 8% CAGR until 2023



#### Prepreg Market to grow by 6% CAGR until 2023

Source: AVK Composites Market Report - 2017





**Z** 

**Capital allocation** 



## New Generation Driving Digital Transformation

SABANCIDX

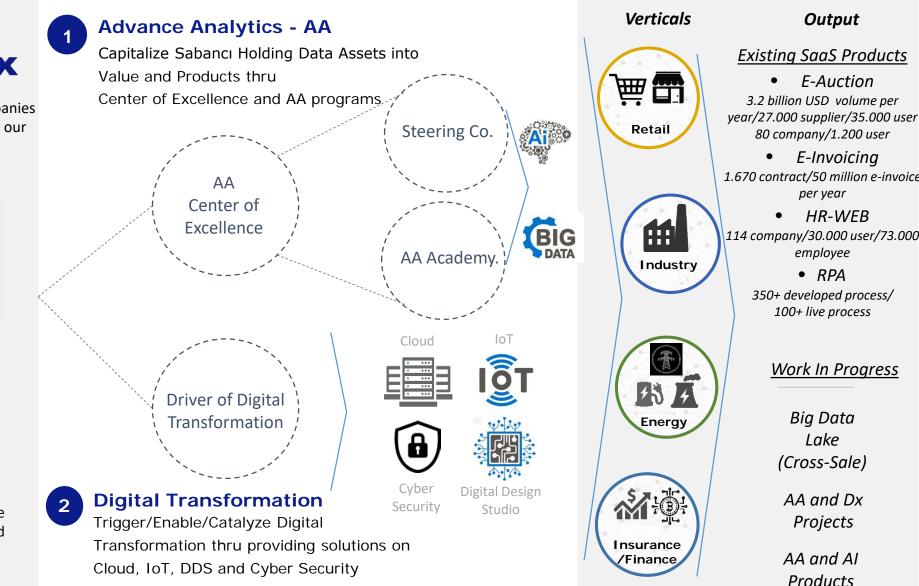
Catalyzing digital transformation journey of companies while creating high tech products stemming from our domains



**Digital Campus (Jun-19)** Collaboration for Sabancı Group, Startups, Tech Giants and Sabancı University!

Catalist Startup Program				
Adv. Analytics	Industrial	Cyber		
and AI	IoT	Security		

Catalyst Startup Program is launched to collaborate with startups. SabanciDx will share the Group's and its know-how with startups and aims to generate synergies

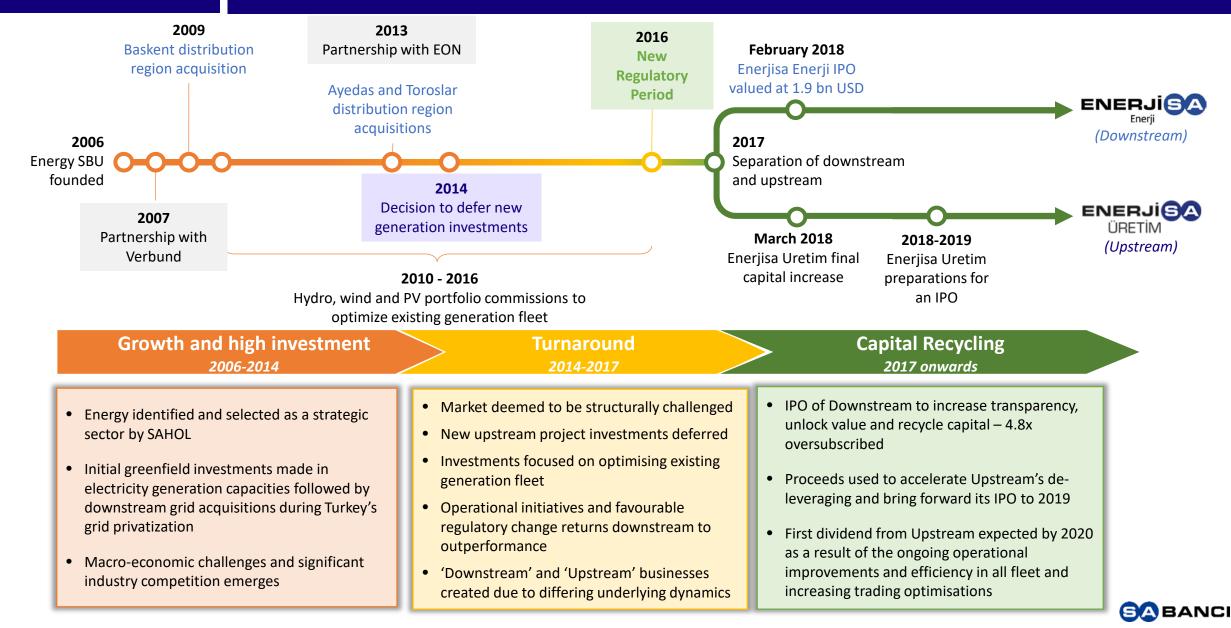


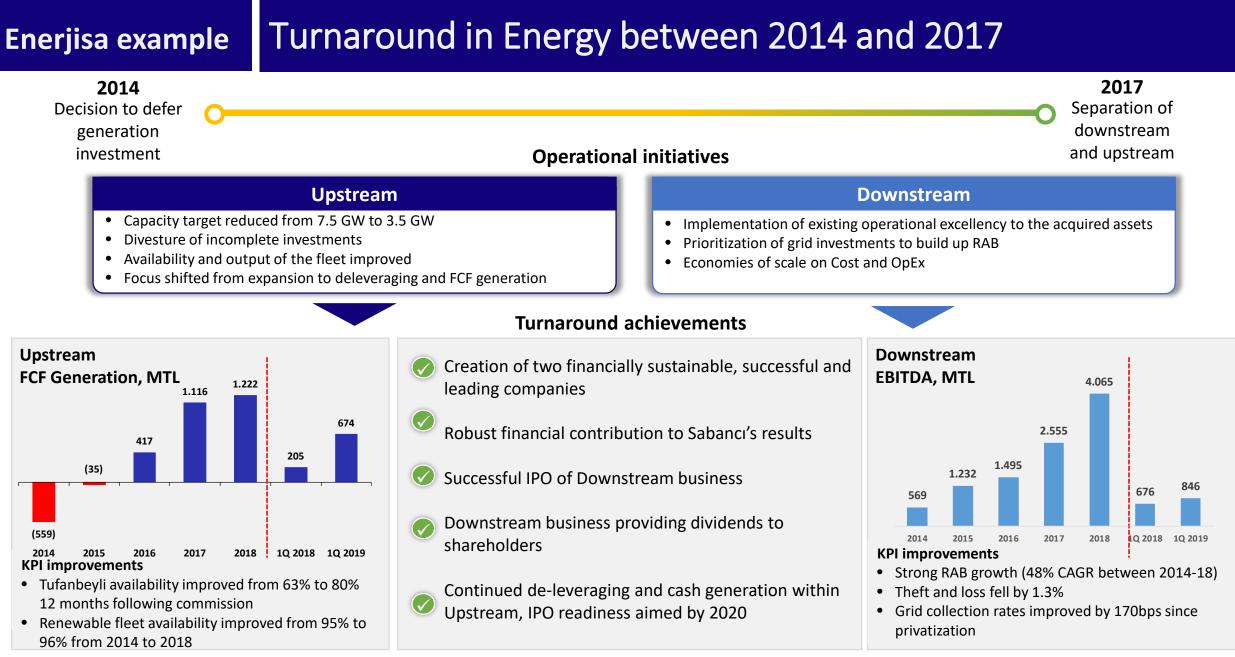
**Technology and** 

data

New	Generation	Advanced and Predictive Analytics	CĴ⊋	Technology and data	
The second secon	Vision	• Embed advanced predictive analytics across functions of Sabancı Holdi create competitive advantage supporting both the development of top	0	es by the	end of 2022 to
		Grow and transform the core Scale up cross-company initiatives	New businesses through integration to ecosystems		
		Local data Cross-company data	Internal and external data		eable additional
	Value Creation		Further enriching our unprecedentedly rich consumer data will pave the way for integration to ecosystems and new data-driven business lines creation		BITDA potential ithout significant CAPEX requirements
	Prioritized Sector Specific Use Cases	InsuranceCementIndustrialsRetail• Network Optimization• Smart Energy-fuel Optimization• Predictive Quality• Custome Behavior• Cross-sell• Predictive maintenance Process optimization• Demand forecasting Price optimization• Cross Sel Cross Sel• Behavioral Pricing• Smart Planning Ceo Marketing• Custome Acquisition	ral Responsiveness tation Customer II-Upsell Segmentation er Commercial Pricing		15-20% increase in EBITDA in 3 years from solo company and ecosystem measures
Ţ.	Organization	• <b>Center of Excellence</b> on advanced analytics will be set up to lead devel and data partnerships	lopment of new businesses		
	Talent	• Analytics Academy formed to build necessary capabilities and train red scientist, data engineer, business translator, etc.	A	/orld wide Scalable A and Al products /ith Microsoft/SAP	
	Culture	<ul> <li>Data-driven decision making, test and learn approach, agile way of wor will be indigenised</li> </ul>	rking and passionate curiosity		partnership

## **Enerjisa example** Sabancı, driving value as a strategic investor

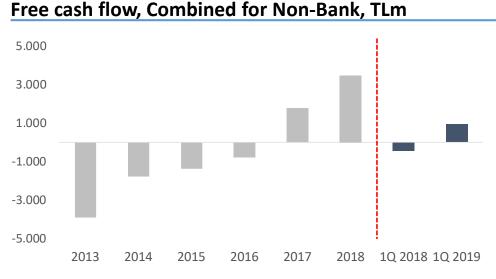




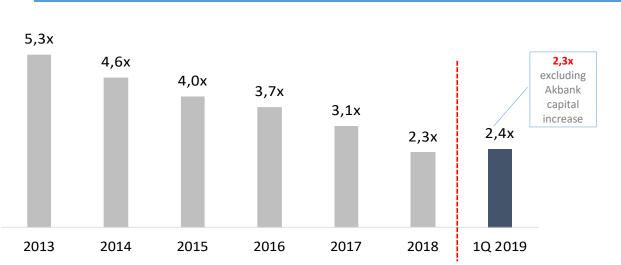


#### Performance

## Strong Cash Generation and Robust Holding Company



#### Combined net financial debt / EBITDA<sup>1\*</sup>



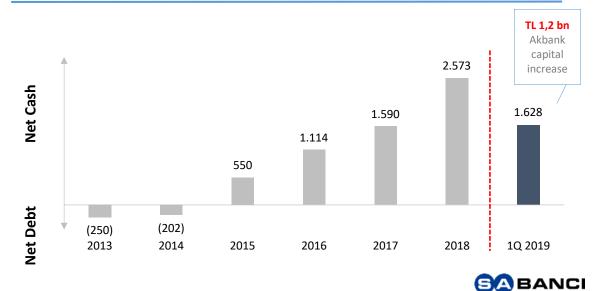
1. Excludes bank and insurance. EBITDA excludes one-offs

\* Adjusted for IFRS16 impact

#### Commentary

- Focus on cash generation led to substantial decline in leverage
- Effective management of balance sheet linked to capital allocation approach
- Lean Holding Company costs (currently <25bps of NAV) in addition to growing dividend stream from investment companies has led to a robust net cash position
- Strong Holding Company net cash position provides firepower and flexibility to take advantage of acquisitions / investments
- Sabancı, standalone at Holding level, has a net cash position of TL 1,6 bn, which is mainly in hard currency. Total non-bank combined cash amount of the Group companies excluding insurance and Philsa totals at TL 8,3 bn. Float at insurance companies totals at TL 3,1 bn (TL 2,0 bn on non-life side with 24% average yield and TL 1,1 bn on life and pension side with 25% average yield).

#### Holding Only - net (debt) / cash position over time, TLm



### Performance

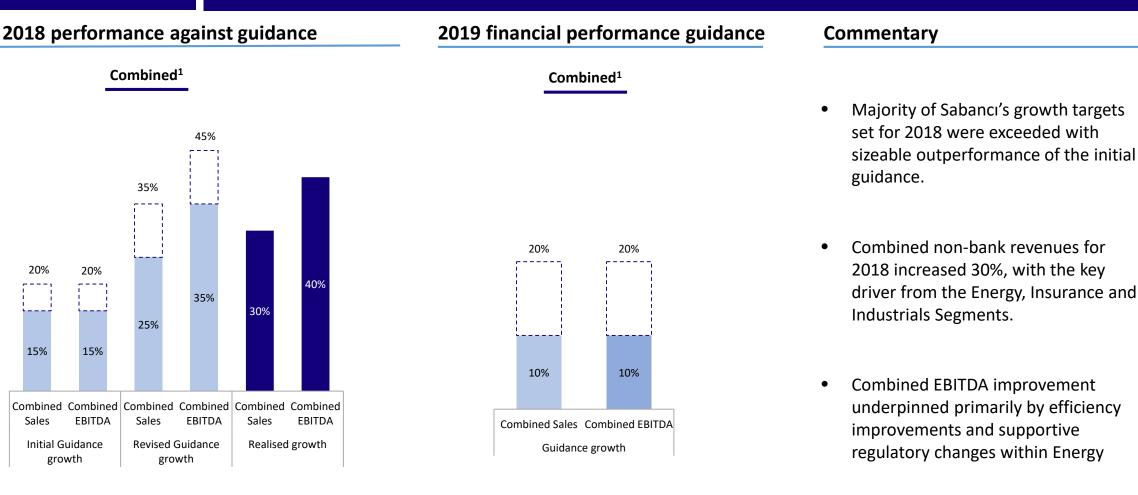
High

end

Low

end

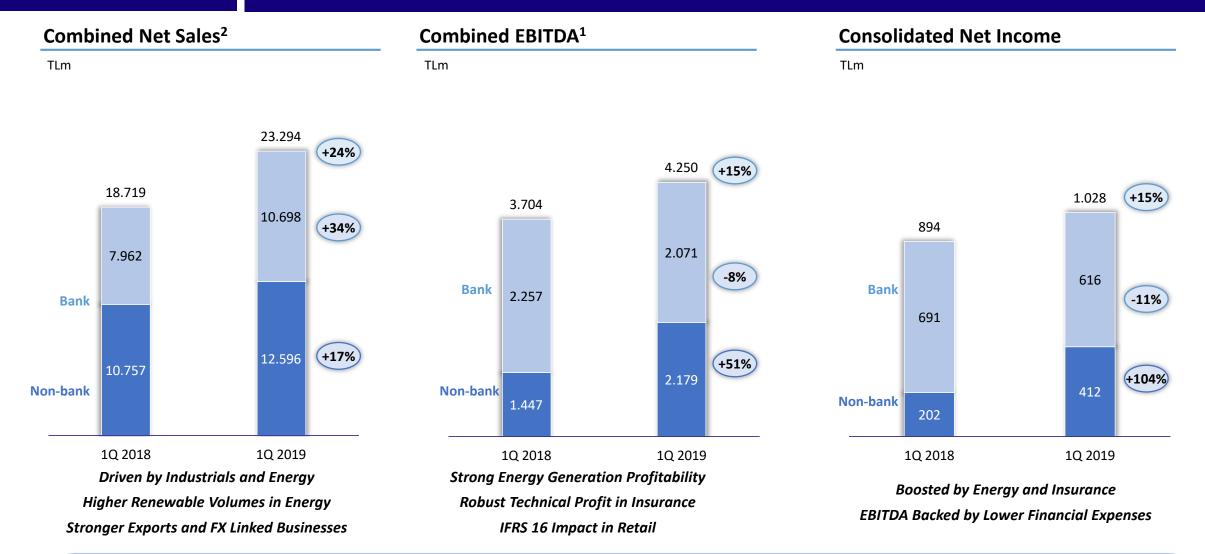
## 2018 performance delivered



We revised our 2018 guidance at the end of 3<sup>rd</sup> quarter from 15-20% for Sales and EBITDA to 25-35% for Sales and 35-45% for EBITDA

Non-bank sales and EBITDA expected to grow 10-20% in 2019

## Performance 2019 - A Solid Start to the Year



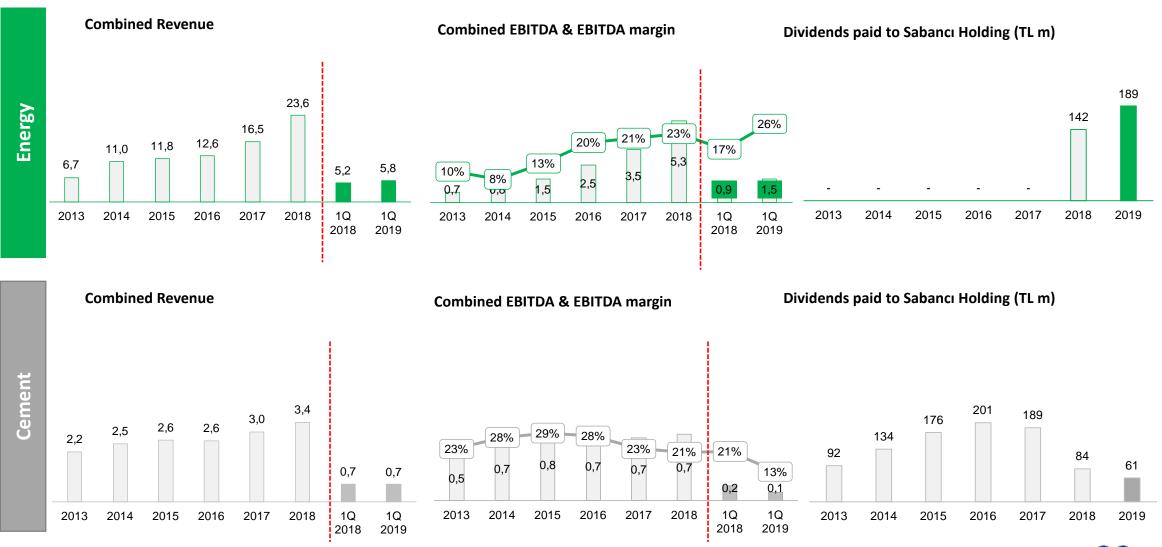
Effective FX management to protect returns from volatile TL movements – 286 million EUR Long Consolidated FX Position

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## Performance Portfolio performance

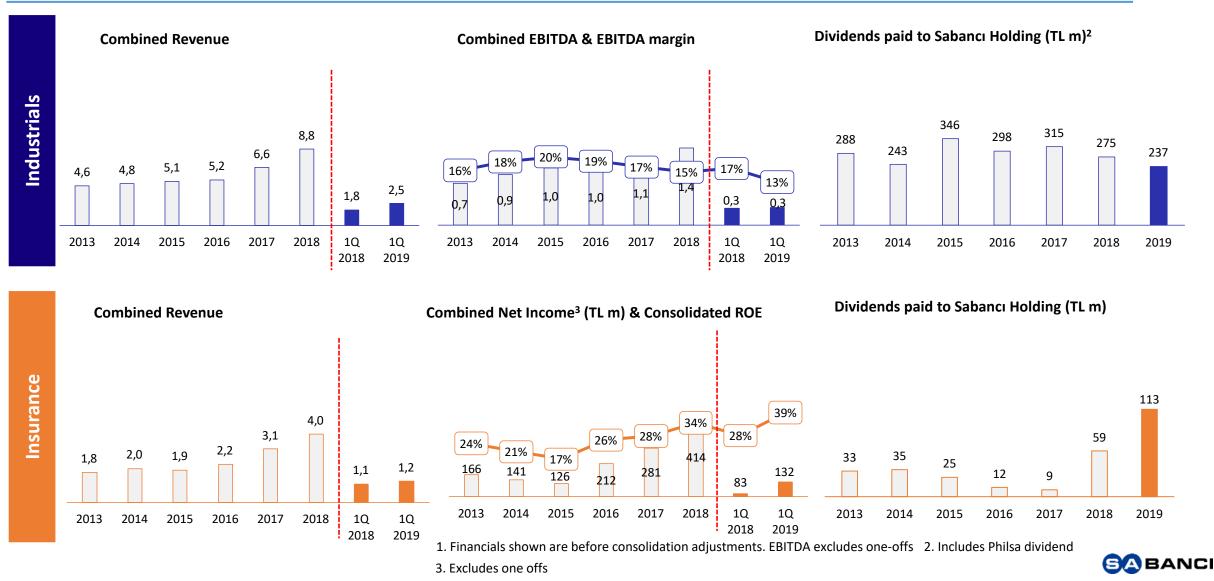
#### Business unit financial performance, TL bn<sup>1</sup>



1. Financials shown are before consolidation adjustments. EBITDA excludes one-offs

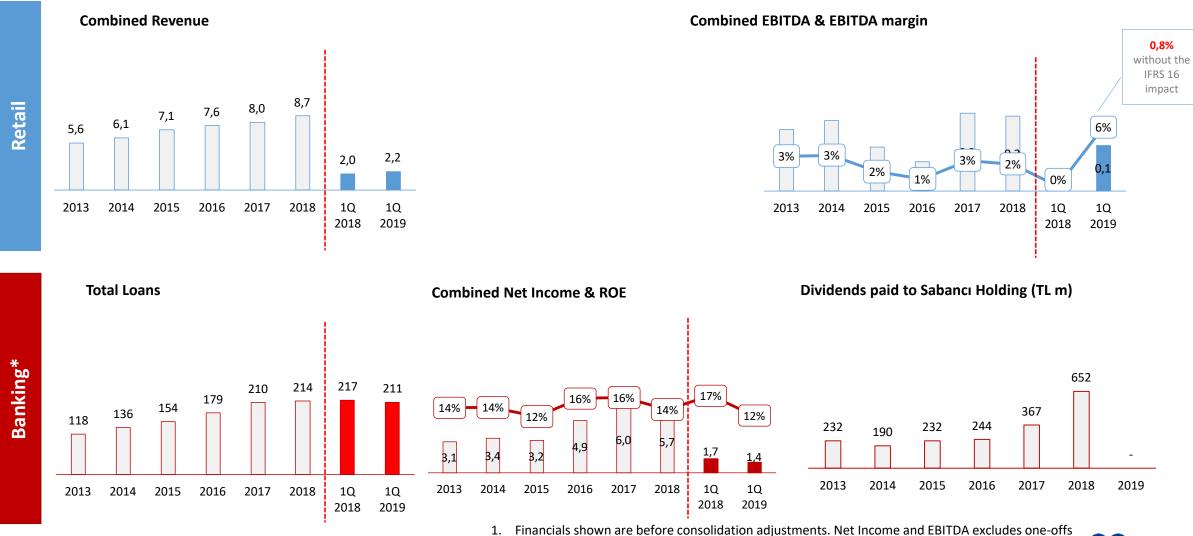
## Performance Portfolio performance

#### Business unit financial performance, TL bn<sup>1</sup>



## Performance Portfolio performance

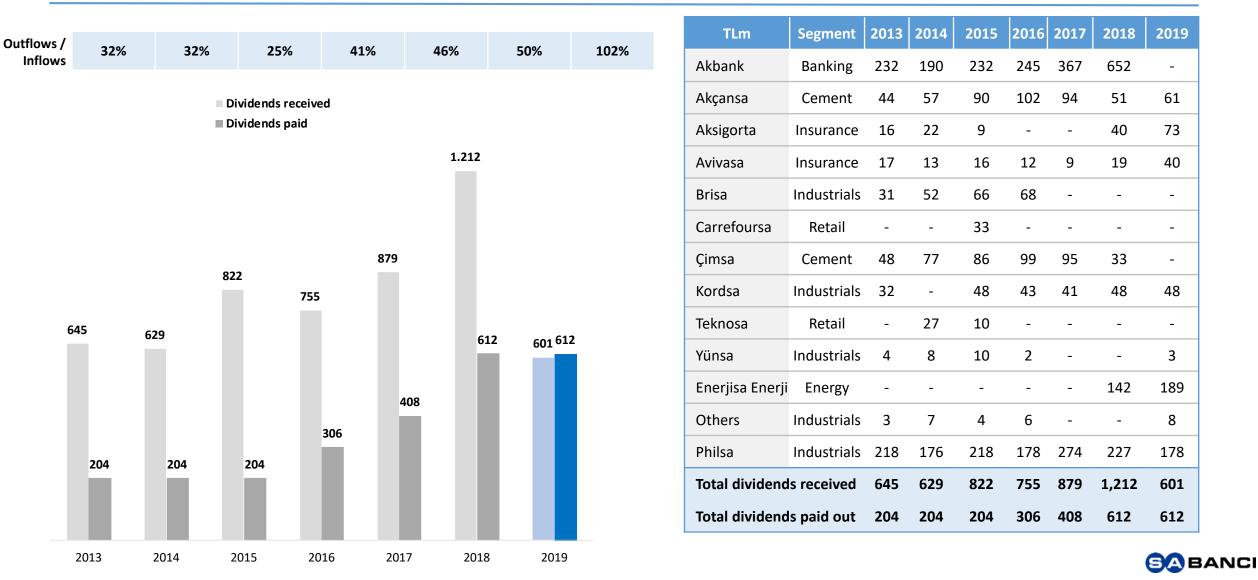
#### Business unit financial performance, TL bn<sup>1</sup>



\* BRSA figures are used for banking

## Sustained dividend payments from portfolio companies

Sabancı Holding dividends paid and received (MTL)



## Sabancı, Turkey's leading group

 $\checkmark$ 

90+ years of creating market leaders in large and growing business areas, evolving through dynamic portfolio management and leveraging our industrial heritage and the experience of our JV partners



Strong financial track record of real growth and returns



Robust balance sheet, cash generation and distribution

"New Generation's" Sabancı



Greater focus on strategic portfolio management and capital allocation

Further development of a performance-led culture that retains and attracts top talent and supports management to deliver results



Investing more in technology and data to create a competitive advantage

**Committed to delivering value to all of our stakeholders** 



## Sabancı Holding Appendix



## Sabanci Holding Discount to NAV\* and FX linked Revenues

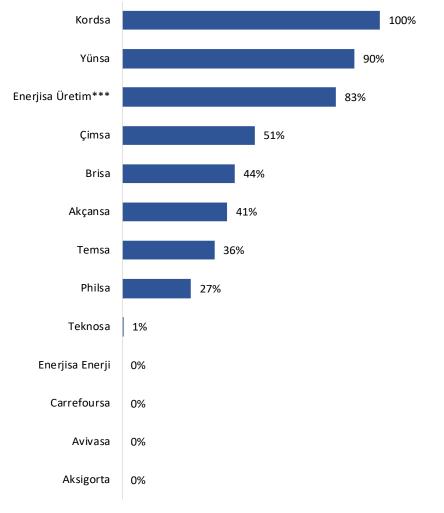
#### Sabancı Holding Discount to NAV\*

USDmn	Direct		Mar-2019 Value of		Dec-2018 Value of	
Companies	Stakes (%)*	Мсар	Stake	% of NAV	Stake	% of NAV
Akbank	40,8%	5.834	2.377	44,9%	2.117	39,6%
Enerjisa Enerji	40,0%	1.082	433	8,2%	456	8,5%
Aksigorta	36,0%	234	84	1,6%	76	1,4%
Avivasa	40,0%	307	123	2,3%	105	2,0%
Akçansa	39,7%	221	88	1,7%	106	2,0%
Çimsa	54,5%	159	87	1,6%	105	2,0%
Brisa	43,6%	392	171	3,2%	160	3,0%
Kordsa	71,1%	359	256	4,8%	256	4,8%
Yünsa	57,9%	24	14	0,3%	14	0,3%
Carrefoursa	50,6%	418	211	4,0%	233	4,4%
Teknosa	60,3%	52	31	0,6%	37	0,7%
Total Listed			3.874	73,2%	3.666	68,5%
Enerjisa Üretim	50,0%	944	472	8,9%	492	9,2%
Temsa	48,7%	77	37	0,7%	40	0,7%
Philsa	25,0%	1.888	472	8,9%	507	9,5%
Other			150	2,8%	157	2,9%
Total Non-listed			1.131	21,4%	1.195	22,3%
Total			5.006	94,5%	4.861	90,9%
Sabancı Holding N	et Cash		289	5,5%	487	9,1%
Sabancı Holding N	AV		5.295	100,0%	5.348	100,0%
Sabancı Holding M	Icap		2.840		2.905	
Sabancı Holding D	•		-46,4%		-45,7%	

Source: Bloomberg, Sabanci Holding Finance Department

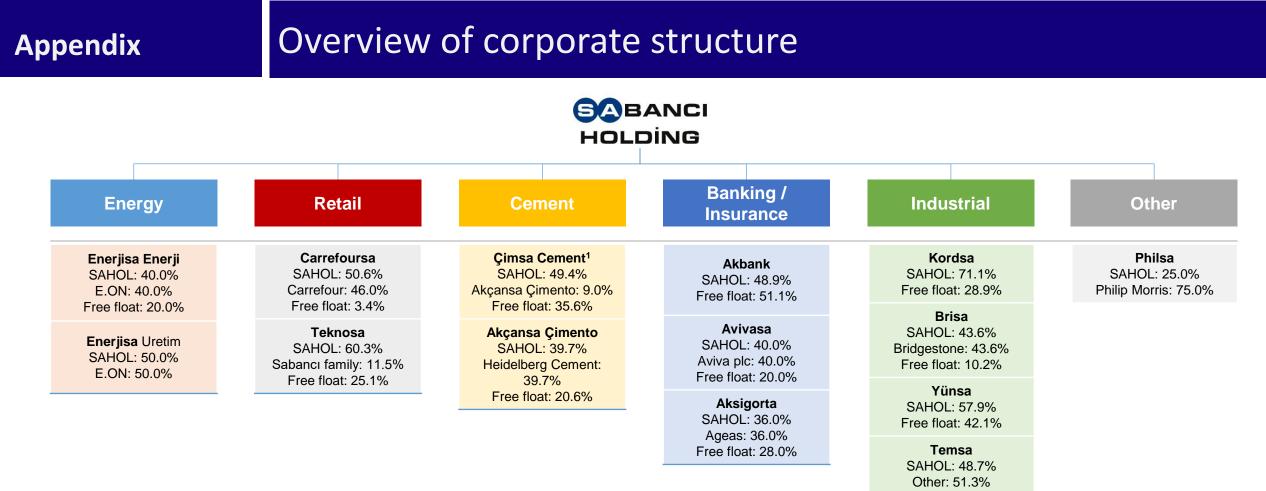
\*Enerjisa Generation is valued at Book Value, while Temsa and Philsa valuations are based on Sell-side analyst estimates

#### Share of FX linked Revenues in Total Revenues



\*\*\* Share in EBITDA







## Sabancı Holding Earnings Reporting - Combined and Consolidated Numbers

Combined	Net Sales	EBITDA	Net income
Subsidiaries (1)	line by line	line by line	line by line
Joint Ventures (2)	line by line	line by line	line by line
Associates (3)	Not included	Proportion of ownership interest * Net income	Proportion of ownership interest * Net income

Consolidated	Net Sales	EBITDA	Net income
Subsidiaries (1)	line by line	line by line	line by line
Joint Ventures (2)	Not included	Proportion of ownership interest * Net income	Proportion of ownership interest * Net income
Associates (3)	Not included	Proportion of ownership interest * Net income	Proportion of ownership interest * Net income

(1), Akbank, Çimsa, Kordsa, Teknosa, Temsa, Yünsa, Carrefoursa, Others (AEO, Bimsa, Exsa, Tursa)

(2) Akçansa, Aksigorta, Avivasa, Brisa, Enerjisa Enerji, Enerjsa Üretim, Temsa İş Makinaları

(3) Philsa - PMSA

Subsidiaries	Segment	Effective Ownership%
Akbank T.A.Ş. ("Akbank")	Bank	40,75%
Carrefoursa Carrefour Sabancı Ticaret Merkezi A.Ş. ("Carrefoursa")	Retail	50,61%
Teknosa İç ve Dış Ticaret A.Ş. ("Teknosa")	Retail	60,28%
Çimsa Çimento Sanayi ve Ticaret A.Ş. ("Çimsa")	Cement	58,10%
Kordsa Teknik Tekstil Anonim Şirketi ("Kordsa")	Industrials	71,11%
Temsa Global Sanayi ve Ticaret A.Ş. ("Temsa")	Industrials	48,71%
Yünsa Yünlü Sanayi ve Ticaret A.Ş. ("Yünsa")	Industrials	57,88%
Exsa Export Sanayi Mamulleri Satış ve Araştırma A.Ş. ("Exsa")	Others	47,90%
Ankara Enternasyonel Otelcilik A.Ş. ("AEO")	Others	76,85%
Tursa Sabancı Turizm ve Yatırım İşletmeleri A.Ş. ("Tursa")	Others	100,00%
Sabancı Dijital Teknoloji Hizmetleri A.Ş. ("SabancıDX")	Others	100,00%

Joint Ventures	Segment	Effective Ownership%
Aksigorta A.Ş. ("Aksigorta")	Insurance	36,00%
Avivasa Emeklilik ve Hayat A.Ş. ("Avivasa")	Insurance	40,00%
Brisa Bridgestone Sabancı Lastik Sanayi ve Ticaret A.Ş. ("Brisa")	Industrials	43,63%
Akçansa Çimento Sanayi ve Ticaret A.Ş. ("Akçansa")	Cement	39,72%
Enerjisa Enerji A.Ş. ("Enerjisa Enerji")	Energy	40,00%
Enerjisa Üretim Santralleri A.Ş. ("Enerjisa Üretim")	Energy	50,00%
Temsa İş Makinaları	Industrials	24,84%

Associates	Segment	Effective Ownership%
Philsa Philip Morris Sabancı Sigara ve Tütün San. ve Tic. A.Ş. (Philsa)	Industrials	25,00%
Philip Morris Sabancı Pazarlama Satış A.Ş. ("Philip Morrissa")	Industrials	24,75%



## Investor relations key contacts

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